



2018 PRINT SCHEDULE & ADVERTISING RATES

PUBLICATION SCHEDULE

PUBLICATION DATE	EDITION	DEADLINE DATE
January 17	#1	January 5
January 31	#2	January 19
February 14	#3	February 2
February 28	#4	February 16
March 14	#5	March 2
March 28	#6	March 16
April 11	#7	March 30
April 25	#8	April 13
May 9	#9	April 27
May 23	#10	May 11
June 6	#11	May 25
June 20	#12	June 8
July 4	#13	June 22
July 18	#14	July 6
August 1	#15	July 20
August 15	#16	August 3
August 29	#17	August 17
August 29	#18	August 31
September 12	#19	September 14
September 26	#20	September 28
October 10	#21	October 12
October 24	#22	October 26
November 21	#23	November 9
December 5	#24	November 23
December 19	#25	December 7

Direct-Mailed to Every Home

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PRINT ADVERTISING RATES & DIMENSIONS

Full Page	\$1200
Full Page	6-13/16" x 9-7/8"
Half Page	\$650
Half Page 4 column	6-13x16" x 4-7/8"
Half Page 2 column	3-5/16" x 9-7/8"
Quarter Page	\$350
Quarter Page 2 column	3-5/16" x 4-7/8"
Eighth Page	\$185
Eighth Page 2 column	3-5/16" x 2-3/8"
Business Directory	\$90
	2-7/8" x 1-3/4"
Classified Box Ad	\$40.00
	1" x 1"

*Rates are based per issue

*Dimensions – inches (width x height)

CONTACT

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