



“E Ala Na Moku Kai Liloloa”

**Turtle Traffic
Community Meeting**
Thursday, September 5
@ 6:30 p.m.
Sunset Beach Elementary
School cafeteria
See pages 12 & 13



Photo: Melvin Amantiad

NORTH SHORE NEWS September 4, 2013 VOLUME 30, NUMBER 18



Photo: Banzai Productions

Hale’iwa Welcomes Hōkūle’ā

The Hōkūle’ā Sailing Canoe & some crew members were in Hale’iwa Harbor for a visit to let everyone know about their voyage coming up soon. The Hōkūle’ā has a long history of reaching out to indigenous cultures in a spirit of

learning about culture, leadership, the Ocean and Voyaging. The Hawaiian Canoe navigates traditionally using ancestral knowledge of star patterns, ocean movement, marine life, weather patterns and other signs of nature. She proved

the probability of polynesian voyaging and settlement when she sailed to Tahiti in 1976. The Polynesian Sailing Society has a plan for her. From May-October 2013 she will sail 1,000 miles

Continued on page 15

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Hale’iwa, Hawai’i
**Home of the NS Menehune
Surfing Championship**
see page 11



Hokule'a complex Sailing Canoe completed in 1975 has two 62 foot hulls, eight crossbeams and two masts. Photo: Banzai Productions

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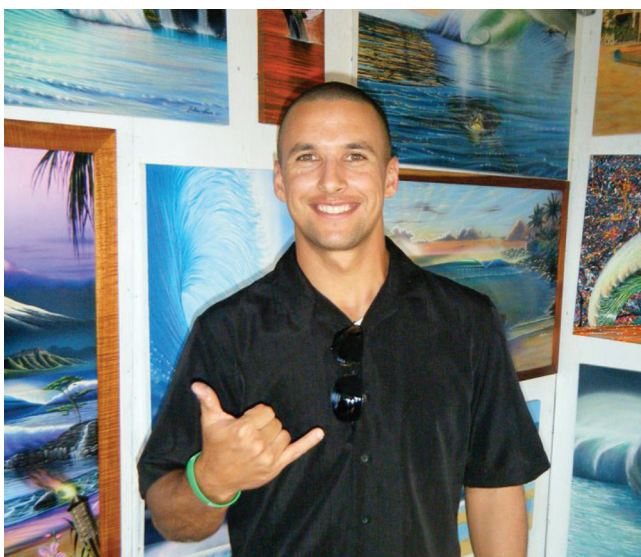
TO PAINT THE LARGEST SURF ART MURAL IN THE WORLD

Aloha friends,

Artist Hilton Alves just launched a Kickstarter campaign to realize his dream of painting the LARGEST Surf Art Mural in the World some time in October and he would like to ask you for your support. You can donate through the Kickstarter website, become a major sponsor or just share this message with your friends and family. This 14,000+ square foot mural will bring the North Shore to the South Shore and will be a celebration of Hawaii's surf and ocean culture. Mahalo for being part of this history! Here's the link to donate:

<http://www.kickstarter.com/projects/hiltonalves/the-largest-surf-art-mural-in-the-world>

Special thanks goes to Once a Month Church and North Shore News for it's support and sponsorship. For more information contact Hilton Alves at 808-382-2098 or visit www.theartofhilton.com.



Next Issue September 18, 2013
Special Edition: North Shore
Menehune Surfing Chamionship
deadline September 6, 2013

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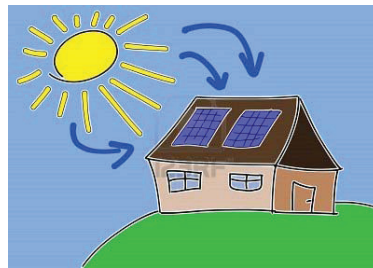
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Budget Battles and B&Bs

The battle over the budget continues at City Hall. The Mayor now contends that the City could be facing a \$26 million dollar shortfall before the end of the fiscal year. Although the Council rejected the Mayor's proposed fuel tax increase, it did in fact return a balanced budget to the Mayor. Cutting back on vacant funded positions, the Council reduced expenditures to more closely match projected income. There may have to be more cost cutting measures in the future due to unanticipated expenses, but the Council is confident that the FY 2014 budget is sound. Still worried that the money in the budget may not be enough to cover costs through the end of the fiscal year, Mayor Caldwell recently asked the Council to consider several real property tax increases or elimination of exemptions intended to raise additional revenue.

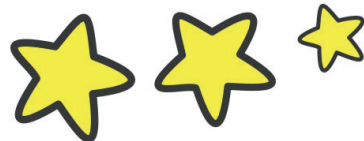
Most of the tax measures have been deferred, including a bill that would have classified TVUs or Transient Vacation Units as resort property which would have taxed the home owners at a higher property tax rate. There were cries of protest from both sides of the TVU issue. Advocates for increasing the number of permitted TVUs contended that it was unfair to increase the property tax on legal vacation rentals when the owners of unpermitted and thus illegal units would simply evade both a property tax increase and the general excise tax on rental revenue. Opponents of more TVU's consider the tax proposal secondary to the real issue of the lack of enforcement of the rules and the failure to force compliance with laws already on the books.

Bill 37 was deferred for lack of support. As Council Chair and as the elected official from a district heavily impacted by any decisions on the issue, I voted against the measure. Basically, I felt that it would have been unfair to raise taxes on legal TVUs without first addressing the multitude of issues surrounding the illegal vacation rentals. This is an issue that has contentious for a number of years. In 2007 the Council attempted to deal with the problem of Bed and Breakfast rentals, or B&Bs, as well as TVUs. Various legislative proposals were hotly discussed but they failed to pass in 2008, 2009 and 2011. The existing system and problems remain. The possibility of expanding the number of permits for vacation rentals does not appear likely unless or until those problems are resolved. I am committed to addressing this issue in depth in the coming months and welcome your thoughts on the subject.

One of the proposed tax bills that has a good chance of passage is Bill 42 which would create a new residential tax classification. Under the proposal, Residential A properties are properties valued over a million dollars and are not locally owned. The property owner does not qualify for a homeowner's exemption because the owner's legal residence is out of state. This proposal is estimated to produce upwards of \$20 million in new revenue.

Only time will tell how the budget is actually balanced this year as the economy continues on a slow recovery upwards. We can anticipate that the cost of government will also continue to escalate. Containing that cost is a primary objective of both the City Council and the Administration. If you have ideas on cutting the cost of city government, I invite you to express your opinion. Public input is an integral part of the democratic process and good government. Mahalo.

Turtle Traffic
Community Meeting
Thursday, September 5, at 6:30 p.m.
Sunset Beach Elementary School
Cafeteria



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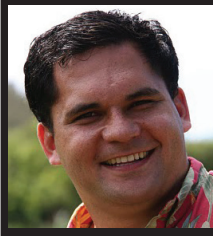
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students to contact our office and schedule a time to come by the tour the State Capitol this school year. Our office can help make arrangements to tour the Governor and Lt. Governor's offices as well as the House and Senate Chambers. I would love to see you folks here. If you have any questions or concerns, please contact me at repfale@capitol.hawaii.gov or call us at 808-586-6380.

HEADING BACK TO SCHOOL

The summer is coming to a close and it is time to head back to school. According to the Department of Education, about 180,000 students will be returning to school for grades K-12 this year. Of course this means increased traffic and adjusting family schedules in order to adjust to the routine of a new school year. I want to urge all morning commuters to leave 15 minutes earlier or more, in order to accommodate changes and to ensure you arrive to your destinations safely and on time.

This is especially important on the North Shore where Kamehameha Highway is our primary road throughout the community. Drivers are cautioned to look for posted speed limit signs in school zones next to our public schools. I also want to remind drivers that it is illegal to pass a stopped school bus with flashing lights picking up or dropping off children. If there are inexperienced drivers in your household, please give them a kind reminder about these safety standards.

HIGH SCHOOL GRADUATION REQUIREMENTS

If you are a family member with a high school student, it is important to encourage your high school student to be thinking about graduation. According to the Bureau of Labor Statistics, high school graduates earn as much as \$10,000 a year more than those that do not have a high school degree. Hawaii Department of Education requirements for graduation are posted at www.hawaiipublicschools.org.

IMPORTANCE OF EATING BREAKFAST

There is growing research backing up what most parents already know – a balanced breakfast is important for young students who are attending school. In 2011, the Food Research and Action Center found that “children who are undernourished have poorer cognitive functioning when they miss breakfast.” Anyone with young children in school understands how hectic mornings are – looking for books, homework and getting dressed can be quite hectic. Skipping a morning meal should not be an option. I urge family members to work together and lend a hand so that family members attending school have a morning meal before attending school. For those schools who offer it, try to take advantage of breakfast programs to help make your mornings a little easier.

I hope you're all looking forward to another great school year. I encourage teachers, parents and

WCA General Membership Meeting
Date: September 20, 2013
Time: 6:00 p.m.

Send us your "Letter to the Editor" on any topic in the NSN publication, or any community concern. Letters 200 words or less preferred. Include first & last name & contact phone number. NShoreNews@aol.com

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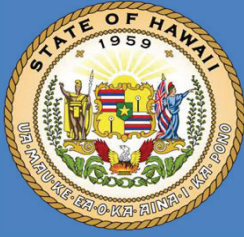
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LEGISLATIVE TALK STORY



Hosted by Rep. Richard Fale

Sept 5, 2013	6:30pm - 8:00pm	Sunset Elementary School
		<i>"Traffic" – invited guest State Dept of Transportation</i>
Sept 10, 2013	6:30pm – 8:00pm	Hale'iwa Elementary School
		<i>"Community Development" – invited guest Kamehameha Schools</i>
Sept 17, 2013	6:30pm – 8:00pm	Ka'a'awa Elementary School
		<i>"Education" – invited guest State Dept of Education</i>
Sept 25, 2013	6:30pm – 8:00pm	Kahuku Inter & High School
		<i>"Drainage & Facilities" – invited guest State Dept of Education</i>

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The benefits of foot massage are many, and recipients say they are more than worth their weight in gold. Foot massage has been practiced for centuries, and it is still popular. With more than 7,000 nerves in the feet waiting to be stimulated, you may find that foot massage is very powerful and extremely pleasurable.

All the therapists all follow the same method/technique; however, if you want to customize your massage based on how you are feeling that day, just talk to your therapist, and he/she will do exactly what is needed. When you go in for the 30 minute massage, you get a really great foot massage. But if you want the best bang for your buck, the 60 minute massage is a bargain at just \$45. Just like the 30 minute massage, the 60 minute massage starts with a relaxing foot soak, the massage therapist starts at the head and they work their way down to your feet then you roll over and the massage therapist works on your back. When you really want to pamper yourself go for the 90 minute massage. What a luxury! All you hear is the relaxing Zen music playing. You feel like you are in a spa without paying the high spa prices. NSFM also offers Reflexology as an add-on to any massage you choose.

For more information you can contact them @ 366-1308 or like them on Facebook @ www.facebook.com/NorthShoreFootMassage

North Shore Natural 2013 Summer League Champs

A few weeks ago, the North Shore men’s summer basketball league ended in a thrilling finish with Natural against Tribe for all the glory. In what was described as a brutal defensive struggle, North Shore Natural won their 14th summer championship against North Shore Tribe 37-36. The final shot of the game was cleanly blocked by one of the Natural boys. Thanks to the Waiialua Rec. Center crew, the Repollo clan and 12 hungry teams. The 2013 men’s summer basketball league was a smashing success.

Oahu fishers invited to talk story with DLNR Chairperson

Date changed from August 29 to Sept. 4

Oahu fishermen are invited to an informal “talk story” session with Department of Land and Natural Resources (DLNR) Chairperson William J. Aila, Jr. from 6 to 8 p.m. on Wednesday, Sept. 4, at the DLNR Land Board meeting room, 1151 Punchbowl St. room 132 in Honolulu.

For more information contact the DLNR Division of Aquatic Resources Oahu office at (808) 587-0100. Questions may also be submitted by email to DLNRFishing@hawaii.gov.

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- *TIME: 8:00 A.M. Please Come Early
*ENTRY FEE: \$25.00 (ENTER ONE DIVISION ONLY) All contestants receive a contest t-shirt, lunch, goodie bag & other cool prizes
*DEADLINE: Postmarked by OCTOBER 1ST NO LATE ENTRIES!!! Drop @ Surf and Sea Hale'iwa by: OCTOBER 5TH Please sign-up early, space is LIMITED...we will be accepting entries on a "FIRST COME, FIRST SERVED" basis
*MAIL TO: Menehune Surf Contest P.O. Box 507 Hale'iwa, HI. 96712
*MAKE CHECKS PAYABLE TO: FRIENDS OF ALI'I BEACH, INC.
*INFORMATION: Contest Hotline: (808) 637-2544 (alii) @ 7am Listen to Surf News Network @ 7am
*WEBSITE: www.northshoremenehunesurfcontest.com
*EMAIL: ivykaui@live.com

(Detach and Mail)

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BirthDate: _____ Age On OCTOBER 19 2013: _____
SurfBoard Sponsored: YES__ NO__

PARENT SIGNATURE: _____ DATE: _____

*The above signed parent or guardian and the participant release The Friends of Ali'i Beach, its officers, contest staff, event sponsors, the C&C of Honolulu and the State of Hawai'i from any and ALL liability arising from bodily injury or property damage sustained during this event. Also, the above signed, do hereby grant FRIENDS OF ALI'I BEACH, its successors, assigns and licenses, unrestricted use of my image, my name, my personality and my voice in connection with the use of photography for any and all motion picture, promotional and commercial videos, radio and television purposes, internet, posters and/or performances thereof, including without limitation, the publicity in connection therewith.

CONTEST DIVISIONS: (Check ONE event only) AGE ON 10/19/2013: _____

KOKUA DIVISION: Boy ___ Girl ___ (For boys & girls, ages 3-6 who need help in the water or on the beach. Non-competitive, everyone receives a trophy)

SHORTBOARD DIVISION: (No Boards longer than 7'0") Check ONE only

- Boys/Girls 4-6 ___ (NO assistance) Boys 7-8 ___
Girls 7-9 ___ Boys 9-10 ___
Girls 10-12 ___ Boys 11-12 ___

LONGBOARD DIVISION: (boards MUST be at least 3' over surfers head, NO GUNS)

Check ONE only
Girls 7-9 ___ Girls 10-12 ___ Boys 7-9 ___ Boys 11-12 ___

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Turtles, Traffic and the DOT

by Gil Riviere

"Can you tell where is the beach with the turtles?" a lady asked me as I placed my surfboard on my car after surfing Jocko's.

"Where did you hear about turtles?" I replied.

"Um, it was in a travel guide," she said somewhat uncertainly, wondering why I asked her this question.

This was in 2003 and visitors had begun to frequent the small corner beach at Laniakea. Like most people familiar with these beaches, I had noticed something was happening.

By 2005, everyone was well aware that "turtle tourism" was affecting Kamehameha Hwy and the North Shore Neighborhood Board created a Traffic and Transportation Subcommittee to advocate on this and other traffic issues. Although I was not yet a member of the Neighborhood Board, I was chosen to head the committee and provide monthly updates to the Board.

The Traffic and Transportation Committee and a sub-committee met twice monthly in the beginning. We promptly requested the City to hold off on building two beach parking lots on the mauka side of the highway until a comprehensive traffic solution could be found. We asked tour operators to stop parking on the private Pohakuloa Rd, which they initially obliged. We created and offered conceptual highway drawings for consideration by DOT, but this obviously went nowhere. We explored every possible solution we could conceive.

The Traffic and Transportation Committee also began working on other important projects such as advocating for walkways in Haleiwa, stopping unwanted traffic signals in Haleiwa and Waialua, advocating for improved bikeways and bus service and encouraging DOT to pursue rock fall prevention.

At this same time, Antya Miller and I began to attend monthly meetings of the Oahu Metropolitan Planning Organization (OMPO) in Honolulu. Antya represented the Neighborhood Board and I represented the North Shore Chamber of Commerce on the Citizens' Advisory Committee (CAC) of this important highway planning agency.

Other members of the CAC quickly learned about our passion for securing funds to fix the worsening traffic at Laniakea. We lobbied to create a formal project, to include it in regional transportation plans and the fiscally balanced highway budgeting process.

The Executive Director of OMPO tried to temper my enthusiasm with a statement that has become ever more true. He said that a large pot of money could be placed at the feet of the Department of Transportation (DOT), but if the department failed or refused to pick it up, the effort would accomplish nothing.

It was noted that if everything went smoothly and a project remained on track, the best case scenario would probably be three years to complete and approve an environmental/alternatives study, two years for design and two years for construction. This ideal timeframe has, of course, come and gone.

The DOT Director came to a neighborhood board meeting in early 2006 and said that the department could not do a project at Laniakea because there was no funding. I pointed out that we were trying to get funding through OMPO, but the department had not accepted our requests to create the initial review process.

In that same year, Senator Bobby Bunda convened a meeting to find a way to begin fixing the traffic situation. Participating were Representative Michael Magaoay, Councilman Donovan Dela Cruz's office, representatives of Kamehameha Schools, the Department of Land and Natural Resources, the North Shore Chamber of Commerce and the DOT.

The DOT Director indicated the difficulty, low priority and lack of funding for such a traffic project. When pressed by the Senator, the DOT Director agreed to return to another meeting with a cost estimate. After the Director reported a traffic alternatives study at Laniakea would cost \$1.2 million, he seemed surprised by the Senator's prompt reply. "Done!"

Senator Bunda and Representative Magaoay were able to secure \$1.2 million of the 2007 Capital Improvement Program budget to study traffic alternative in the Laniakea vicinity of Kamehameha Hwy. This appropriation was valuable because it did not have to fit into the fiscally restrained highway budgeting process. This study would include technical reports of the topography, archaeological reviews, traffic flow comparisons, alternative alignments and public sentiment.

The DOT spent the next couple years asking for \$2.5 million so that they could study the entire corridor between Haleiwa and Waimea. It appeared to at least a few observers that they were trying to kill the project by expanding its scope.

Finally, by the end of 2009, the DOT agreed to focus on the Laniakea bottleneck; but the funding lapsed. Other highway funds were re-programmed, to the tune of \$1.7 million, and hope returned that something might finally begin.

Throughout all the efforts to secure funding and keep the DOT moving forward, Laura Figuera steadfastly worked as liaison between the department and the community, first as Senator Bunda's aid, then as Senator Figuera in 2010.

The project consultant selection process lagged on through 2010 and a contract was finally let in

January 2011. The DOT held a public meeting at Haliwa Elementary School in May 2011 to announce the kickoff of the long awaited traffic alternatives study. It was expected that a diverse task force of community volunteers would be assembled within a few months.

Finally, with much excitement, the first of eight scheduled task force meetings was held in January 2012. The agenda called for breakout groups to discuss the desired purpose and outcomes, with an emphasis on safety. The 19 task force members dutifully complied and returned to report that the undisputed highest priority was congestion relief. The group was stunned to learn that the next step was for members to take pictures of the North Shore and to write a short essay on what they like about the North Shore.

Voicing what was on everyone's mind, I asked if we could take a few pictures of turtles, skip the writing assignment and reconvene within two weeks to continue our work. That was far too quick for the project leaders, who thought two months would be about right. The second meeting was held three months later, in April.

The DOT spent most of the second task force meeting explaining how difficult it is to get anything done and why a myriad of possible solutions are not feasible. Paving the parking area at Laniakea and wiggling the traffic flow did not seem possible to them as a short term solution. After blasting every idea already submitted, our "homework" was to try to come up with potential solutions. No task force meetings have been held since.

From the moment I took office as the District's Representative, I repeatedly asked for status updates and continuation of the project. When it was mentioned that the task force meetings would be delayed, I asked how the technical elements of the study were progressing and requested that they not

be delayed, too. Eventually, the DOT provided a list of the elements that would be studied. Today, it remains unclear if any of these parts of the study have progressed at all.

When DOT personnel said they thought the public is more concerned about a short term fix than a long range solution, I replied that was because nobody had any faith progress was being made towards the long range plan.

More than a year ago, the DOT was considering three test options: barriers and no parking; one-way-in and one-way-out parking; and, one-way-in and one-way-out parking without any left turns across traffic allowed. They said they would need an indemnification agreement from the City to do the parking lot tests, but this agreement has not been approved.

Meanwhile, the traffic jams become longer and more frequent. Residents are ever more angry that nothing has been done. The very predictable accidents have been occurring. The public is so fed up that support for barriers and no parking is gaining momentum. "Do something, anything!" is the plea.

The DOT is presently planning to schedule the third task force meeting - in a couple months, or by the end of the year, or something like that. They will not be pinned down with deadlines.

The problem with the Laniakea traffic nightmare is not a lack of ideas or funding, but rather a lack of action by the DOT. As the Executive Director of OMPO taught me years ago, the DOT is the only agency authorized to move state highway projects forward. The DOT should be responsible to the Governor.

Concerned residents should politely call and email Governor Abercrombie to ask for his help to get the DOT moving on the long delayed Laniakea Traffic Alternatives Study. Please be respectful when you call 586-0034 or send a message through www.governor.hawaii.gov.



Photo Eric Serman

Surfers for Literacy

Two North Shore All Stars Give Back

Award-winning North Shore children's picture book author and publisher, Kerry Germain, has teamed up with John John Florence and Coco Ho to release special audio editions of Surf's Up For Kimo and Kimo's Surfing Lesson.

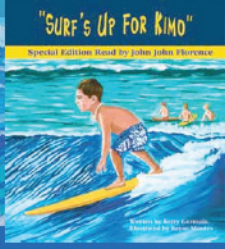

Surfers for literacy came about because the books were written for physical learner, kids that would rather be doing than reading, giving island kids stories they can relate to through activities they enjoy.

The narrations by John John Florence and Coco Ho are a perfect match since these two surfers grew up reading the books and are living up to the morals of the stories, making Kerry Germain, one proud aunty! John John and Coco personify this home-grown North Shore book project, inspiring up-and-coming surfers to read and work hard while aiming for what they want out of life.

The editions are available on the iPad and iPhone exclusively at the iBookstore allowing kids and their families around the world access to stories of aloha, anytime.

Whether books are read on a reader device, or in hard cover, the main thing is kids are reading, and we're all for that. Aloha!

Special edition of **Surf's Up For Kimo** read by O'ahu's own North Shore surfer, **John John Florence**

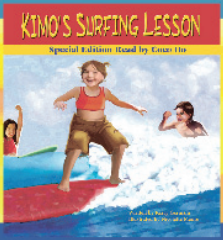




Island Paradise Publishing

Surfers for Literacy

Now Available at the iBookstore

Special edition of **Kimo's Surfing Lesson** read by O'ahu's own North Shore surfer, **Coco Ho**

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Surfers for Literacy

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Honolua Bloomfield wins the Duke's Wahine Longboard at The 12th Annual Duke's OceanFest

August 17 - 25, 2013 In Waikiki, Oahu, Hawaii





BANZAI NORTH SHORE WIRELESS

Continued from page 1

state with stops in 30 ports. She departs for Tahiti in May 2014 if everything goes well then on around the World until 2017! She will be sailing with Hikianalia her sister canoe who is there for safety mostly. The Hōkūle‘a does have solar onboard for some power for keeping us informed about her location but that is it. The crew showers with salt water and brings all they need from the beginning of the trip. They will be changing crew in different places around the world. They also will be going through the Panama Canal later in the four year trip, now that is a photo op! For more information www.hokulea.org and Facebook Hōkūle‘a. Hawaiian Airlines is the main supporter, Mahalo! Good luck to the many volunteers and crew members who will make this journey happen!

The OceanFest was spectacular and had many North Shore participants. The entire event was a success with over 1500 athletes competing in the nine days of contests that mark the 12th year of this one of a kind festival. This was a beautiful historic experience that helped to inspire all that participated in the spirit of Aloha that Duke Kahanamoku shared with the world. It is not just about the sports we all love but about once again also sharing one of Hawaii's gifts to the world, Waikiki. While in this sacred place people feel the mana of that land, the breezes that refresh us and the movement of the people and waves that inspire us. Duke would be proud of all the athletes that shared this experience with the World, as he did many years ago!

The Keiki event was a special one with over 150 surfers and the first time the Duke Foundation put on the contest. Congrats to Angelina Yossa who made two finals in longboard and shortboard. Also in surfboard water polo our defending champs Paumalu pulled a second place to the California Lifeguard Team. The lifeguard competition this season had teams from Japan and New Zealand as well. California also won the lifeguard games which included flags and a relay. Rough sport for sure. To our North Shore team... next year guys!!

The North Shore's Moana Jones was also a winner at this years OceanFest. It was a hard fought battle at the HIC Pro Junior at Queens surf break as the waves were just not cooperating. It was super tiny! Jones, 14, from V-Land, played it smart got her waves and turns taking home the purse and the points. Baily Nage scored a 2nd. Congratulations to all. For more results www.oceanfest.com. Remember also the Duke Foundation gives out grants to Ocean Athletes so

check it out and consider donating, great cause, www.dukefoundation.org.

Just a heads up on the Surfer The Bar Talk Story series. Talk story is back for a six week stint. Shaun Tomson will be the first guest with talented interviewer Jodi Wilmont and will be talking in-depth about his life. The book "The Code" will be featured and Tomson's many contributions to the surfing world. The rest of the series will continue with films included. Here is the quick rundown. All raise funds for non-profits.

- Sept. 4 - Shaun Tomson in-depth talk (benefits Surfrider Foundation)
- Sept. 11 - Derek Hoffman/Mike Prickett + Fiberglass & Megapixels (Kokua Hawaii Foundation)
- Sept. 18 - Clyde Aikau/Paul Taublieb + Hawaiian: The Legend of Eddie Aikau (Eddie Aikau Foundation)
- Sept. 25 - Don King + Beautiful Son (Hawaii Autism Foundation)
- Oct. 2 - Doug Walker + The Lost & Found Collection (Follow the Light Foundation)
- Oct. 9 - Rodney Mullen + Bones Brigade (Charity to be announced).



Angelina Yossa, 9, Duke's OceanFest Keiki Finalist.



Keiki Surfers on Alaia Boards (date?)



Dive For Life August 24th, 2013

Cancer is something that touches everyone. Be it they know someone who is battling cancer, has survived cancer, or has lost the battle against cancer, or they themselves have battled the disease.

There are many ways people are raising the money to fund the research into a cure for cancer, one especially that is a successful tradition is Relay For Life.

Island Divers Hawaii decided to put a twist on the Relay for Life to make it fit what they and their diving community can relate to, Scuba Diving. From that Dive for Life was born. Teams of divers hit the water Saturday at Sharks Cove to dive for 12 hours while donations flooded in to support their efforts. The organizers, Lauren Smith (marketing Director at Island Divers) and Jenny Ford (Island Divers Shop staff and graphic designer) arranged an underwater scavenger hunt for the 65 divers that dived through the day, and top side there were free Burgers, Hot-dogs, and shaved iced for the over 100 donors and participants that passed through Shark's Cove on Saturday.

"It was amazing to see the support from the dive community, and the dive industry. Island Divers was the main supporter donating all the food and

covering any insurance needs. Deep Ecology donated all the air fills for the divers to keep diving throughout the day, and Aqua Lung and Oceanic donated over \$3000 in dive equipment for prizes to the team who raised the most money and other donors at the event" explained Lauren Smith event organizer.

The biggest reward is that Divers from around the world donated and Dive For Life raised over \$6800 for American Cancer Society. The American Cancer Society representative of Hawaii Arthur Grau was blown away by the popularity and efforts that dive for life committed to the cause.

"This could be an annual event hosted by American Cancer Society and has the potential to be executed and sponsored on a national level. There always has to be a new way to get new groups of people and new generations involved in helping others. We made it fun and took something the majority of people in Hawaii love to do, Scuba Diving, and made it work for a great cause. I cannot wait to do it again next year but even bigger!" Lauren Smith

**See you at Jerry's Pizza
for lunch**

Local Student Participates in NOAA Summer Ocean Program: Ocean for Life

Damien "Nakoa" Farrant, a resident of Haleiwa, Hawai'i and student at Kamehameha Schools, was one of 15 North American students who participated in the 2013 Ocean for Life program at NOAA's Channel Islands National Marine Sanctuary in June and early July.

Nakoa was selected based on his submission of a series of essays on ocean conservation and cultural understanding. His studies include chemistry, marine biology, and oceanography. NOAA recognized his research project on the effects of ocean acidification on the growth of a marine bacterium at the Hawai'i State Science and Engineering Fair earlier this year.

Ocean for Life is an educational field study program that enhances cultural understanding among high school students through ocean science. The program is a partnership between NOAA's Office of National Marine Sanctuaries, The GLOBE (Global Learning and Observations to Benefit the Environment) Program and the National Marine Sanctuary Foundation.

"Ocean for Life taught me many lessons and truly changed my life," said Hawai'i participant Nakoa Farrant. "The ocean connects the world and the actions taken by humanity continuously influence the health of the ocean. By finding interconnectedness with people from around the world, we can make a significant change even through simple actions like recycling. I plan to start by raising awareness and getting people to take action in my home community on the island of O'ahu.

Ocean for Life is a unique program that brings together Middle Eastern and North American high school students of diverse cultures and backgrounds to study marine science, and in the course of that, break down stereotypes and strengthen our global relationships. The premise is simple but powerful: we are all connected by the ocean, and by studying the ocean, we can learn about improving stewardship of the planet and ourselves: one world, one ocean.

The program has its origins in the tragic events of September 11, 2001. Among the victims of the tragedy that day were three DC public school students, their three teachers and two National Geographic Society staff who were on their way to the west coast to the Channel Islands National Marine Sanctuary to study marine science in a precursor education program run by NOAA. After 9/11, NOAA reshaped the program to address some of the root causes that were at the heart of the tragedy. A short and powerful video that provides some background can be found at <http://oceanforlife.org/page/ofl-projects> or directly at <http://youtu.be/kFJunYi8qDs>.



Thirty students, including 15 from the Greater Middle East, were selected out of nearly four hundred applications for the 2013 Ocean for Life program, through a highly competitive process. The American students hail from Mississippi, Michigan, Virginia, District of Columbia, Georgia, Oregon, Florida, New York, California, Illinois, North Carolina and Hawai'i. Fifteen students were selected by The GLOBE Program from the Greater Middle East, including Bahrain, Egypt, Lebanon, Pakistan, Qatar, Saudi Arabia and Oman.

The 2013 field study was hosted by Channel Islands National Marine Sanctuary and the University of California Santa Barbara's Marine Science Institute. Students participated in a wide variety of activities throughout their two-week field study, including snorkeling, kayaking, hiking, water quality monitoring and oceanography. They also learned about a range of topics, such as climate change, ocean acidification, kelp forest ecosystems, marine life of the Santa Barbara Channel and the different cultures and backgrounds of their fellow participants.

The Ocean for Life program was designed around three main themes: a sense of place, interconnectedness, and ocean conservation and stewardship. Activities focused on ocean science and exploration, stewardship activities, cultural exchanges and youth media projects. Students documented their field experiences through still photography and video, mentored by staff from Jean-Michel Cousteau's Ocean Futures Society Media Camp and American University's Center for Environmental Filmmaking.

The lead sponsor for the 2013 Ocean for Life field study to Channel Islands National Marine Sanctuary is the Qatar Foundation International with additional funding support from Khalid bin Sultan's Living Oceans Foundation and The Ettinger Foundation. Ocean for Life is supported by a host of public and private interests that contribute instruction, use of facilities and reduced fees to participating students.

King Intermediate leader named U.S. principal of the year at surprise event

King Intermediate Principal Sheena Alaiasa has won the USA's 2014 Middle Level Principal of the Year award from the National Association of Secondary School Principals, the top organization for high school and middle level principals in the U.S. and in more than 45 countries worldwide.

Alaiasa was the last to know about the surprise announcement.

Alaiasa is Hawaii's first principal to win the MetLife/NASSP National Middle Level Principal of the Year title. The leader of the Kaneohe school bested more than 50 principals – one from each state, the District of Columbia and the Department of Defense Education schools. The finalists were from California, Mississippi and Hawaii.

Selected for her passion and contributions to student achievement, the Castle Complex principal led her school of 600 students out of restructuring – the severest sanction under the No Child Left Behind Law – in only three years; elevated it to one of only seven schools in Hawaii to close the achievement gap; and reduced student disciplinary incidents by 95 percent, from 2,900 incidents to 159, in 5 years. She also put systems in place to help teachers identify and catch students before they fail.

The revelation came at a school assembly in the gym on August 29, when Alaiasa believed she was in charge of keeping Castle-Kahuku Complex Area Superintendent Lea Albert preoccupied and away from the site, and then escorting her to a surprise event in Albert's honor. Instead, the gathering was to honor Alaiasa, who didn't expect the NASSP announcement until September. Hawaii's state leaders and politicians; NASSP's board president from Texas and another representative from Rhode Island; and competition sponsor MetLife attended the celebration.

Among her school's winnings is \$5,000 in grant funds.

"This is an honor," Alaiasa said. "It showcases what we're doing in Hawaii that's truly making a difference in how we educate our children. Our complex has great principals who communicate and work closely together under the leadership of Mrs. Albert. With her strong leadership and support, we've moved our schools into a level of high growth and achievement, and become intentional practitioners."

Senator Jill Tokuda, a second-generation King alum, said, "Sheena's ability to inspire others and turn vision into action represents a welcome and needed change in the way we see and feel about our school. In addition to renewed school pride, Sheena has empowered every student and member of her school community to remember their motto – SAM:



Student Achievement Matters – and realize that all of them matter."

About the finalist round in Washington, D.C., last July, Alaiasa said that the 45-minute panel interview was "intense and nerve-wracking." Besides facing the eight panelists, she conducted a 15-minute PowerPoint presentation. Her presentation was titled "Ask not what each student can do for YOU – ask what YOU can do for each student!" Its main messages were the paradigm shift, core values, relationships and systems.

"I've worked with hundreds of principals and come to the conclusion that the days of supermen and women are coming to a close," said Matt Lorin, vice president of The Learning Coalition. "But every so often someone comes along to remind me that super heroes exist. Sheena's one of those rare individuals imbued with charisma, compassion, conviction and empathy. Add to that her acquired knowledge, and keen tactical and strategic smarts, and you have an individual capable of inspiring, driving and sustaining cultural, structural and operational change. That her current success is with our struggling middle school makes her leadership all the more profound."

Next, Alaiasa returns to Washington, D.C., Sept. 18 to 21, when she'll meet with the other state-winning principals to share knowledge with one another as well as with national leaders.

Lastly, Alaiasa added: "Lea Albert has created Complexes that encourage us to step out of the box, be courageous and push the limit. ... The perception of King's reputation has changed and people are much more accepting of our school."

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PUBLICATION DATE	EDITION	DEADLINE DATE
September 18	#19	September 5
October 2	#20	September 19
October 16	#21	October 3
October 30	#22	October 17
November 13	#23	October 31
November 27	#24	November 14
December 11	#25	November 29

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September Blood Drive

Blood donors are everyday heroes, saving countless lives. To encourage more people to become donors and help Hawaii's patients, Blood Bank of Hawaii is proud to announce the "A Hero's Reward" giveaway! (See additional details below.)

Hawaii residents can donate blood and enter to win "A Hero's Reward" between August 1 and October 5, doubling their chance of winning by making an appointment! Listed below is the September blood drive on Oahu's North Shore. Please note: drives are subject to change. Call (808) 848-4770 or visit www.BBH.org to schedule an appointment or check on drive information.

Monday, September 23

Kahuku High School (56-490 Kamehameha Hwy, 96731)
- Bloodmobile • 8:00 a.m.- 2:45 p.m.

Sign up to save lives today. The requirements to be a blood donor are simple:

- Be in good health
- Be 18 years of age or older (17 with signed Blood Bank of Hawaii parent/legal guardian consent form)
- Weigh 110 pounds or more
- Bring a valid photo ID with date of birth

To make an appointment, call Blood Bank of Hawaii at (808) 848-4770 or visit www.BBH.org. Please note there is no purchase or donation necessary for the "A Hero's Reward" giveaway. Donors can enter to win one of the following prizes: a Sheraton Waikiki two-night ocean view stay-cation, McDonald's® Big Mac® sandwiches for one year, McDonald's® Happy Meals® for one year, or one of eight \$25 Zippy's food certificates. Only one entry per person. Must be 18 years or older to enter. Certain other restrictions apply. See complete contest rules at www.BBH.org.



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Wash, wax, water spot removal,
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Pizza Bob's in Haleiwa is looking
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COOKS/KITCHEN HELP
Pizza Bob's in Haleiwa is looking
for kitchen personnel. Experi-
ence preferred, but will consider
training the right people. Apply
in person at 66-145 Kam. Hwy.
P/T Secretary (from your home)
for R.E. Developer.
Please send resume to:
simonbebb22@gmail.com

Part Time Secretary
Must have computer skills
and high speed internet
access.
Fax resume to 638-7643

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Hawaii's Ocean Sports Headquarters
is always looking for hard working,
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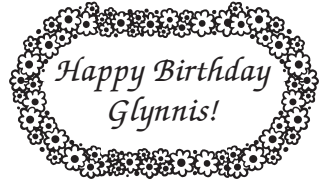
MISCELLANEOUS

Statewide Hotline
for Litter
1-888-592-2522
Callers need to provide:
1. License plate number
2. Make and model of
vehicle
3. Date and time and
location
4. What was thrown/
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CALL TO ARTISTS
CO-OP - GALLERY
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- MUSIC
CALL JAY MARR 637-2562
EMAIL JAYMARRZART@
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Young lady running with dog got loose
and bit a resident on their property on
Crozier Drive on Wed., Aug. 21 in the
evening. The young girl saw the incident
and eventually got her dog and ran.
The dog was black with brown spots
and believe to be a pitbull or rottweiler.
Anyone who knows of this call police.

TURTLE TRAFFIC
COMMUNITY MEETING
Thursday, September 5 @
6:30pm
Sunset Beach Elementary
Cafeteria



OFF da ISLAND
Are you leaving Oahu on vacation or
business? Do you live on a neighbor
island, the mainland or foreign coun-
try and subscribe to the North Shore
News? Try send us a photo of someone
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WCA General
Membership Meeting
Date: September 2013
Time: 6:00p

Mahalo Paalaa Kai Bakery
for your donations
to the North Shore
Food Bank and
Once A Month Church

Please Report Stranded
Sea Turtles
Call 983-5730 • Mon.-Fri., 7am-4pm
288-5685 pager wkends, holidays
587-0077 and after hours
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(808) 672-9955



Valid Dates:
9/4/13–9/10/13

Deals of the Week!

Tree Ripe White Nectarine

\$1.49
LB.



Pork Loin Chops
Assorted, Bone-In, Jumbo Pack, 5 lbs. or More

\$2.59
LB.



Hinode Rice
White or Brown, 20 lbs.

\$9.99



Spam Luncheon Meat
Selected Varieties, 12 oz.

\$1.79



Tostitos Brand Tortilla Chips
Selected Varieties, 9.75–13 oz.

\$2.79



Dreyer's Ice Cream
Selected Varieties, 48 oz.

2/\$7.50



Tombstone Pizza
Selected Varieties, 12"

2/\$9



Folger's Country Roast Coffee
34.5 oz.

\$6.99



Cinnamon Rolls
Selected Varieties, 4 ct.

\$2.89
EA.



Fresh Fruit Salad

\$3.99
LB.



Bud Light, Bud, Coors, or Miller
18 Pk. Bottles

\$14.99



Thursday

Grilled Steak Lunch

7–8 oz. Steak, Rice, Tossed Salad, Drink

\$7.99



Hawaii Beverage Fee Hawaii Beverage Fee of 1.5¢ per can or bottle will be added to purchase price at checkout. An Additional Hawaii Deposit Fee of 5¢ will be charged for all specially marked beverage containers.

Limit five units (mix/match) per purchase, unless otherwise specified. We reserve the right to limit quantities. No sales to dealers. Prices plus applicable state tax. Hawaii EBT cards welcomed.