



"E Ala Na Moku Kai Liloloa"



2015 OPERATION: BACKPACK
 Please help our homeless and disadvantaged students with a new back to school backpack, loaded with needed school supplies.
See page 21 for more information.

NORTH SHORE NEWS July 8, 2015 VOLUME 32, NUMBER 14



HALEIWA ARTS FESTIVAL

JULY 18 / JULY 19 • 2015 • HALEIWA BEACH PARK WELZIE

2015 HALEIWA ARTS FESTIVAL T-SHIRT ARTIST: WELZIE

Combining the craftsmanship of building surfboards and artistic imagination, Welzie creates unique pieces of art inspired by his loose surfing lifestyle and bright Hawaii surroundings. His uplifting use of color and imagery along with his process of fiberglass, resin and ink mediums has gained international attention.

Purchase a T-Shirt at the Festival Shop, and have it signed by the artist at Booth 81!

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 Home of
**The Surfing Capital
 of the World**



OFF da Island at The Great Wall of China

Lovely Hale'iwa ladies Renate Powell and Joanne Pettigrew left the islands for China. They are taking a break, sharing their Aloha with the North Shore News at The Great Wall of China. Joanne was sure to bring along the North Shore News to remind her of the good times back on Oahu's beautiful North Shore. For more information on the Off da Island campaign turn to page 23.

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Voted Hawaii's Favorite Market 2012, American Farmland Trust
#2 Honolulu's Best Shopping 2011, USAToday 10Best
The World's 10 Coolest Farmers' Markets, The Daily Meal, 2011

**EAT
LIVE
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LOCAL**

Every THURSDAY
Summer hours 2-7pm
*Come early and explore
beautiful Waimea Valley!*

In Memory of Douglas Charles Rodman (August 26, 1959-May 30, 2015)



Surfrider Foundation to host a Paddle Out and Memorial on Saturday July 18th, 2015 @ Kaiaka Beach Park in Haleiwa. Gather for talk story and eulogies @ 11am, to be followed by Paddle Out at Fresh Airs beach, and Potluck following @ Kaiaka Beach Park.

Donations may be made, in Doug's memory, to The Surfrider Foundation, Oahu Chapter or to St Michael School, in honor of Nova Rivera.

For more information about Doug's memorial, please contact Peter Cole at [808-638-7341](tel:808-638-7341) or Jill Lawrence at (808-206-0539).



3rd Annual
CONCERT SERIES
JULY 25 • AUGUST 22
ARTIST LINEUPS & PRESALE TICKETS:
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MOON WALK
Friday, July 31
7:45pm • \$10/person
Experience the Valley at night!
Please call for reservations
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SPECIAL LUNCH MENU

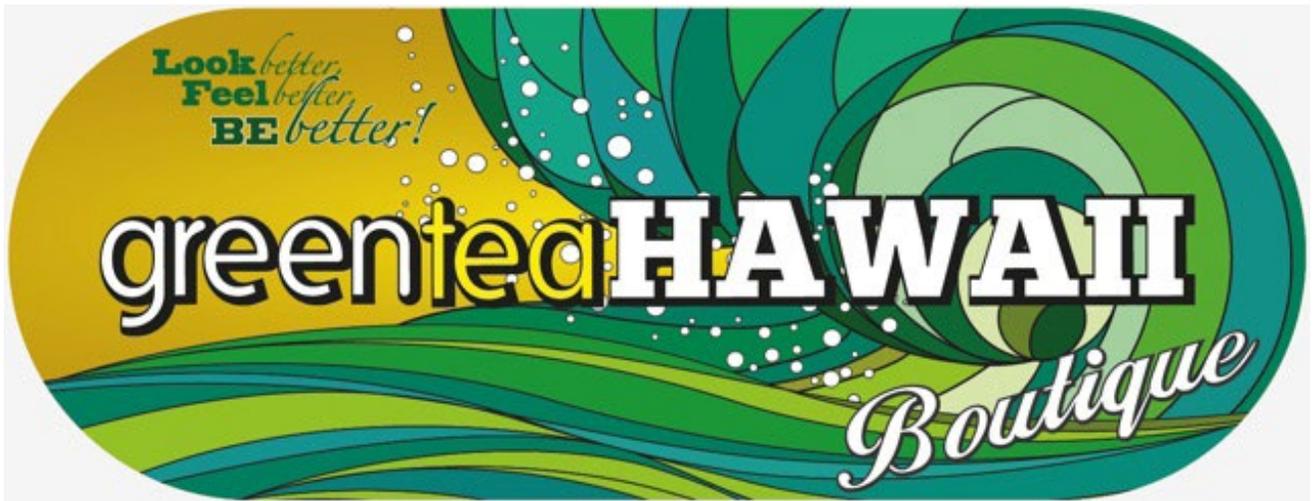
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greenteaHAWAII's mission is promoting a Healthy Lifestyle with our natural green tea/noni extract beverage. greenteaHAWAII has over 200 health benefits with its high concentration of free radical fighting antioxidants. We believe that "Sharing is Caring" and we want to expand in the area of fundraising and showing our support for the North Shore Community. Schools, churches, sports clubs and more are invited to contact us for the fundraising opportunity. We have a 6 and 12 count boxes plus our new 10 count Keiki Edition. There are 8 total flavors for your customers to choose from. We give 50% of all proceeds to your group plus residuals. When your customers come to our new boutique at the Kaala Healing Arts Center and buy a 1 month supply of greenteaHAWAII we will give an additional \$5 on every box purchased. Best thing is your organization doesn't have to invest anything upfront to get the fundraiser started. Give us a call at 866-960-1548 or stop by our store between 11 a.m. and 6 p.m. to ask for more details.

Chris Boling, Owner



Free Family Movie Night at Waialua Community Association



Aqua Tale

Fun for the whole family!
Friday, July 17 at 7 p.m.
FREE ADMISSION

Drinks & Popcorn for sale

For more information, call 637-4606
www.WaialuaCommunityAssociation.org

North Shore Business Community Launches Mobile App

*App will highly benefit visitors to the famed
O'ahu destination*

Visitors to Oahu's North Shore can now easily navigate the popular destination using a mobile app designed by community business leaders. Epic North Shore is a destination native mobile app providing users with insider information highlighting: what, where, when and how to make the most of their experience on the North Shore. The app was developed and produced by local digital marketing company, iHawaii Digital, in collaboration with the North Shore Chamber of Commerce and is now available for download on the Apple & Google Play app stores, for mobile phone and tablet devices.

"The North Shore of O'ahu is known for its beautiful landscapes and beaches, rural character, Mom and Pop shops, and unique restaurants," says Antya Miller, executive director of the North Shore Chamber of Commerce. "This app will help make it easy to explore our community and match the visitor with the activity or business they seek."

A download of the mobile app unleashes exclusive offers and deals from local shops and restaurants – with directions to all locations, all the events happening on the North Shore, surf reports, surf cams, beach information and more. Push notifications alerts provide a personal communication tool to reach out to customers. The app is a dynamic and interactive platform - also translatable in over 20 languages.

iHawaii Digital is a boutique digital marketing and mobile app development company based on O'ahu, Hawaii. iHawaii Digital focuses on the digital and mobile marketing solutions for organizations and businesses.



Council Chair
Ernie Martin
Serving You in District 2

The Big Fix Saves Lives

Each year in Hawaii, thousands of puppies and kittens are born without a home, forced into animal shelters or left to starve to death. It is well known that Hawaii and the nation have a pet overpopulation problem. One unsterilized female can give birth to 3 litters per year. Unchecked, she and her offspring will produce 400,000 kittens in 10 years. Sadly, seventy percent of unwanted cats on Oahu are euthanized. Sterilization is the single most effective way for us to reduce this population and spare us the need to resort to euthanasia. Sterilization also eliminates many of the behaviors that are considered a nuisance of feral animals including the howling, prowling and marking. Spaying or neutering pets is unquestionably the most effective and humane way to save the lives of innocent animals.

Recognizing that many of the most serious pet overpopulation challenges arise in underserved communities with limited access to veterinary care, Poi Dogs & Popoki (PDP), an animal welfare group, began operating The Big Fix, a high-volume, high-quality, low-cost spay and neuter mobile clinic that travels around Oahu. Alicia Maluafiti, President of PDP says, "Most people would want to spay and neuter their pets but just can't afford it." Offering low-cost sterilization motivates those who cannot pay the full cost for the procedure which is often as much as \$300 to \$500. A lost-cost alternative has proven very successful in reducing euthanasia rates in communities across the nation.

The Big Fix now accepts the City Neuter Now certificates and honors the EBT card certificate of \$20 for any pet. Fees range from \$150 for female dogs, \$125 for male dogs, \$50 for female cats, \$40 for male cats, and \$25 for feral cats. Pet owners can purchase Neuter Now certificates at any Big Fix Clinic. Dogs are sterilized in the morning and cats in the afternoon. Appointments are given times between 8 and 9 a.m. for dogs, and check-in cats between 1 and 2 p.m. Owners are called to pick up their pets after the procedure. Pets receive pain medication, microchip identification and an e-collar. There are no other costs. In just 15 months, the Big Fix has sterilized over 2500 cats and dogs.

The City and County of Honolulu has long advocated spay and neuter programs through contracted subsidies and grants, including the Big Fix. I encourage residents of the North Shore to take advantage of this program. On Monday, July 13th, the Big Fix will be open to dogs and cats at the North

Shore Market Place and on Monday, July 20th for pets of residents in Laie and Hauula at Kekela Beach Park. For more information or to schedule an appointment, you can go to www.poidogsandpopoki.org or call 551-7915.



Council Chair Ernie Martin w/ friend.



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Join our Ohana Club for a chance to win a *Family Staycation*

Grand Prize
**4-night Staycation
for family of 4 at the
Courtyard Oahu North Shore**

- 4-day Gate Admission at PCC
- VIP seats at the "HĀ: Breath of Life" evening show
- Dinner for 4 at Pounders Restaurant & more

Join the Ohana Club and you'll be entered to win a 4-night Staycation, courtesy of the Courtyard Oahu North Shore and the Polynesian Cultural Center. It's free for locals to join and comes with great benefits. To be part of the newest club in Polynesia, visit PCCkamaaina.com or call 293-3333.



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OAHU NORTH SHORE

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Every Sunday
Currently from 8 am to 12 noon

Meet your local farmers and food producers.
Select from a wide variety of fresh fruits,
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Behind the North Shore Market Place off Cane Haul Road
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Gift Certificate (Expire August 30, 2015)*

Your Name _____
Phone Number: _____



HAWAII
FARM BUREAU

Partnerships That Protect and Promote Bee Health

At Monsanto Hawaii, it's not unusual to discover a bee swarm in their fields from time to time. A bee swarm happens when a queen bee decides to look for a new home for her hive. When that happens, the company cordons off the area and temporarily halts nearby farming activities until the bees move on after a day or two.

As natural pollinators, bees play a vital role in agriculture, and Monsanto works collaboratively with organizations to protect bees and promote bee health including:

- Project Apis m. (PAm) is a non-profit organization that Monsanto works with to support forage projects that increase natural pollen and nutritious food supplies for bees. projectapism.org/
- Honey Bee Advisory Council (HBAC), a group of academics, beekeepers, industry associations and government representatives in the bee community provide insight on challenges facing honey bees and beekeepers to guide research and development efforts for bee health.
- Beeologics LLC, an international firm acquired by Monsanto in 2011, uses research, scientific innovation and applicable solutions to test safe and effective biological products for pest and disease control that ensure the protection of honey bees. www.beeologics.com/

• BioDirect Technology, Monsanto's newest research and development effort, that works toward developing products that effectively target specific weeds, viruses and insects while not impacting beneficial factors like bees. www.monsanto.com/products/pages/biodirect-ag-biologicals.aspx

This bee swarm, photographed by a Monsanto Hawaii farmer, is one of the many cool things employees get to see on Monsanto's farms. It serves as a reminder of how important honey bees are to our agricultural environment, and why we continue to collaborate and support sustainable solutions for bee health.



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Mahalo for your business and see you at the bakery soon!

This special is only valid for a limited time. Offer valid between July 8 - 15, 2015. May not be combined with other offers or specials.



Malama Ke Ala Pupukea

Malama Ke Ala Pupukea (MKAP) is a new non-profit organization founded by Drew Wilkinson and myself, Vance Farrant. Our mission is to restore, maintain, and improve Ke Ala Pupukea Bike Path which runs from Waimea Bay to Sunset Beach. Last summer I wrote an article about MKAP when it began as a summer project during my internship with Council Chair Martin. Over the past year I have continued my efforts which included establishing MKAP as a nonprofit. We have also focused on building relationships in the North Shore community and have had the amazing opportunity to work with well-established organizations such as the Vans Triple Crown of Surfing, Turtle Bay, North Shore Community Land Trust, Sunset Beach Community Association, and the North Shore Outdoor Circle.

I will be interning in the Office of Council Chair Martin again this summer and wanted to update the community on some of the accomplishments thus far. Last July, a whopping 50 people attended our first informational community meeting! Representatives from the City's Department of Parks and Recreation (DPR) were in attendance to provide background and insight on the project. MKAP continues to be in communication with the DPR and we look forward to continued collaboration. Since the meeting we have held 10 monthly volunteer workdays along the bike path with well over 100 volunteers coming to at least one workday!

In February, MKAP collaborated with Permablitz Hawaii and Surfrider Foundation to hold a "Surf-blitz" workday with 50 volunteers in attendance! At the end of May, I had another memorable experience when I attended a bike path fieldtrip with 3rd grade students from Sunset Beach Elementary School. Additionally, MKAP was grateful for the opportunity to be one of many partners of Kokua Hawaii Foundation and MIKOH swimwear, who hosted a successful beach and bike path workday on June 6th.

It has been an amazing year! If you want to sup-

port the continued work of MKAP through volunteering or donations, please contact us at kealapupukea@gmail.com or www.kealapupukea.org.

Mahalo,
Vance Farrant, North Shore Resident
Kamehameha Schools, Class of 2017
President, Malama Ke Ala Pupukea
Intern, Office of Council Chair Ernie Martin

Upcoming Workdays

July 26th, 3-6pm, meet at 59-209 Ke Nui Road
August 23rd, 3-6pm, meet at 59-241 Ke Nui Road
September 27th, 3-6pm, meet at 'Ehukai Beach Park
October 25th, 3-6pm, meet at 59-345 Ke Nui Road
November 22nd, 2-5pm, meet at 59-385 Ke Nui Road
December, TBD

Sunset Beach Community Association Meeting

Wednesday, July 15, 7pm - 9pm
Sunset Beach Recreation Center

North Shore Neighborhood Board Meeting

Tuesday, July 28, 7pm -9pm
Waiialua Elementary Cafeteria

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State Representative
Feki Pouha
Serving You in District 47

BARRIERS AT LANIAKEA BEACH:

In early June, Circuit Court Judge Gary Chang ruled that the concrete barriers at Laniakea beach must be removed because they eliminate access to the beach. However, Judge Chang also ruled that the Department of Transportation could keep the barriers in place if they obtain a special management use permit from the city.



(Photo: courtesy of kitv.com)

A year and a half ago, the state installed a 950 foot long concrete barricade opposite Laniakea Beach. In an effort to reduce traffic on Kamehameha Highway, this measure prevents people from parking on the mauka side of the highway. Installation of the barricade also sought to address a safety concern. Hundreds of pedestrians would illegally cross the road in that area daily. In addition, cars and tour buses would double park along the highway, causing congestion. The Department of Transportation sought to put a stop to the frequent jaywalking by preventing people from parking there.

Initially, the placement of the barriers was only supposed to be a temporary, 30-day pilot project. However, 18 months later, they still remain. While some say that the traffic in the area has reduced since the barriers were placed there, others argue that the congestion has simply moved further up the road.

The order by Judge Chang to now remove these barriers comes with great relief to some North Shore residents. Some members of the North Shore community have asserted that the barriers unfairly restrict the public's access to a public beach. Judge Chang agrees.

Although the state has been ordered to remove the barriers, they may be put back at a later date if city officials issue a special management use permit. This permit approval process could take six to nine months. Therefore, if Chang does not reconsider his order, the barriers may come down, only to go back up at a later date.

The Department of Transportation is currently studying and considering long-standing options such as realigning the highway to allow for parking and access to the beach. All parties involved must consider both the safety concerns as well as the need for public access.

We would like your feedback. Please let us know if you are in favor or against the removal of the barriers. You can reach me at 586-6380, or by email at reppouha@capitol.hawaii.gov.

MICHAEL BENNETT FOOTBALL CAMP:

Seattle Seahawks star defensive lineman Michael Bennett hosted a free football clinic in Kahuku on June 25. Also in attendance were local NFL players Manti Teo, Kona Schwenke, and many others who showed up to coach the youth.

The Michel Bennett Football Camp focuses on teaching football fundamentals in a fun, energetic and instructional environment. The football camp is supported by the Bennett Foundation, which strives to educate individuals and families about living a healthy and active lifestyle.



(Michael Bennett (left) & Manti Teo (right) with a future NFL star). Mahalo Mr. Bennett and friends for supporting the youth of our district.

SIX SPECIAL NIGHTS

MONDAY
\$3.95 BEER
BOTTLES & DRAFT

TUESDAY
\$5.00 OFF PIZZA
REGULAR OR LARGE

WEDNESDAY
SALAD NIGHT
1/2 OFF SALADS

THURSDAY
\$4.95 NIGHT
\$4.95 SLICES,
SALADS, MAI TAI'S,
WINE & BEER



SATURDAY
\$5.50 NIGHT
\$5.50 SLICES,
SALADS, MAI TAI'S,
WINE & BEER

FRIDAY NIGHT \$8.95 BURGER & FRIES

Dine In Only - 4:00 PM Until Closing - Haleiwa Town Center - 637-5095

\$2.00 Off with this Coupon

Some Restrictions Apply. See Restaurant for Details.
When Ordering Regular Priced Items. Good Anytime. One Coupon Per Person.
Can Not Be Combined with Other Discounts. Expires 09/30/2015.

Olakino Maika'i

(Good Health)

by Naty Camit Hopewell

Shingles

Shingles is caused by the varicella-zoster virus which also causes chickenpox. This virus is also known as herpes zoster, not to be confused with herpes simplex, which can cause blisters in the mouth (Herpes Simplex, Type 1) or genital area (Herpes Simplex, Type 2). Before the introduction of the varicella vaccine in 1995, most children developed chicken pox, which lasts for about two weeks, then resolves. However, the virus remains in your body and can be reactivated later in life causing shingles in about 20% of healthy adults and 50% of people with weakened immune systems. Shingles can occur at any age, but occurs more frequently in older adults and immune-compromised individuals. You are also at increased risk if you are under stress, have a fever, receive radiation therapy, experience local trauma or have a family history of shingles.

The classic presentation of shingles is a cluster of blisters with a red base along a nerve route.

There may be several clusters from back to front, usually only on one side and clusters may occur along more than one nerve route. Prior to the onset of blisters, you may experience a sensation of itching, tenderness, pain, tingling or hypersensitivity in the area. If you develop a blister on your nose, get your eyes checked because nose and eyes share the same nerve route.

The treatment of shingles uses antiviral drugs for about ten days. The most effective treatment involves initiating medications within seventy-two hours of the onset of blisters, although treating within a week helps. Healthy young adults recover without problems. However, in the elderly and immune-compromised, post-herpetic neuralgia can occur. This can cause a burning or stabbing sensation along the affected nerve route that can last for weeks or months. Consequently, the shingles vaccine is recommended for the elderly and immune-compromised individuals.



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- Live Band
- Full Bar
- Food Vendors
- Skydive 1/2 time show

July

- 12 USPA Officers Cup
- Op Backpack School Supplies Drive
- Save \$-off admission with donation
- 19 USPA Masters Cup

August

- 2 India vs Hawaii
- benefit for
- Surfrider Fd.
- 26 USPA Intra-Circuit; Fred Dailey Trophy
- 9 India vs Hawaii

HawaiiPolo.com



THE HALEIWA ARTS FESTIVAL

IS PROUD TO PRESENT



Tavana's magic blend of singer/songwriter, acoustic-blues-rock-roots music has been captivating audiences throughout the Hawaiian Island chain and on the Mainland. Tavana delivers a fresh, original musical experience **far beyond your expectations!** His innovative sound has gained him radio play of original music like *Vanster Hop*, *Warrior Song*, *Still They Want More*, *Wino*, *Desert Rain* and *My Carnival*. **His exciting fusion sound will captivate you!**

TAVANA LIVE ON STAGE : SUNDAY / JULY 19 • 4-5PM!

*** JOIN THE FUN IN THE KEIKI TENT!**

Once again, our Keiki artists and their parents will have a variety of hands-on projects and creative activities available. Create upcycled visors, headbands and bottle cap jewelry.

HELP DESIGN, DRAW AND COLOR A MURAL!

Copper & Foil Repoussé Art, Dip Dye, Clay Making, Face Painting and other creative activities will also be offered - **ALL KEIKI PROJECTS ARE FREE OF CHARGE!**

KEIKI ARTS COORDINATOR: TINA MARKELL

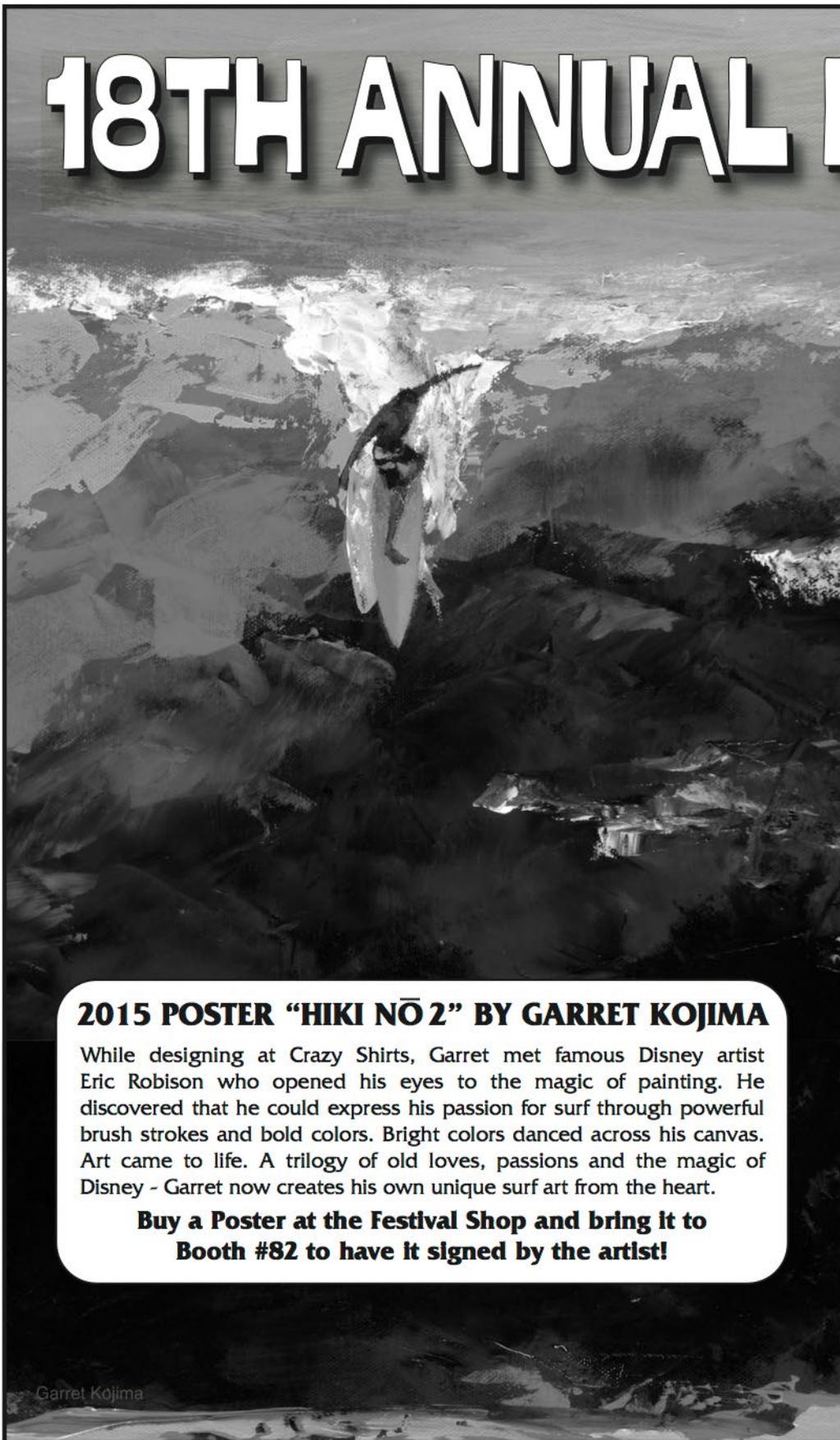
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halelwaartsfestival.org
808.637.2277

18TH ANNUAL HALEIWA

JULY 18-19



2015 POSTER "HIKI NŌ 2" BY GARRET KOJIMA

While designing at Crazy Shirts, Garret met famous Disney artist Eric Robison who opened his eyes to the magic of painting. He discovered that he could express his passion for surf through powerful brush strokes and bold colors. Bright colors danced across his canvas. Art came to life. A trilogy of old loves, passions and the magic of Disney - Garret now creates his own unique surf art from the heart.

Buy a Poster at the Festival Shop and bring it to Booth #82 to have it signed by the artist!

Garret Kojima



THE HALEIWA ARTS FESTIVAL

in partnership with

Kokua Hawaii Foundation / Plastic Free Hawaii

offer water in zero-waste cups and eco pints, helping this community event to reduce single use plastic.

HALEIWA ARTS FESTIVAL

7/18/19, 2015 • HALEIWA BEACH PARK

SATURDAY 10-6 / SUNDAY 10-5

The Haleiwa Arts Festival Eighteenth Annual Summer ArtFest features over 140 juried visual artists as well as musicians, singers, dancers, student art and keiki art activities. The event takes place at Haleiwa Beach Park on the beautiful North Shore of Oahu. Festival hours are Saturday, July 18 from 10am - 6pm and Sunday, July 19 from 10am to 5pm.

Event attractions include both traditional and contemporary artists with original works and limited editions in painting, photography, ceramics, wood, fabric, jewelry, sculpture, glass and other mediums. Art is available for viewing and purchasing directly from the artists.

This annual celebration also includes performance art, with many performers presenting original music and dance. **Entertainment is scheduled for every hour on both Saturday and Sunday.**

Art demonstrations, keiki activities and a wide selection of food and beverages are also offered to enhance this family-oriented weekend.

Spend a special day with your family and friends at the Eighteenth Annual Haleiwa Arts Festival Summer ArtFest. **It's Fun and It's Free!**



2015 PERFORMING ARTISTS

MASTER OF CEREMONIES: ROCKY CANON

SATURDAY & SUNDAY ON THE HOUR

10AM	Celtic Pipes & Drums / Paisley	Papana - USAF Band
11AM	Na Wahine O Ka Hula Mal Pu'uwal	Crimson Apple
NOON	Kalei Gamiao	Erin Smith
1PM	Jungle Rocket	Random Weirdos
2PM	Alden James	Keale
3PM	Na Leo Nahenahe O Na Kapuna	Castle Performing Arts
4PM	4U	Tavana
5PM	Ron Artis II	

PERFORMING ARTS COORDINATOR: CRYSTAL YOUNG

THIS EVENT IS SUPPORTED IN PART BY THE CITY AND COUNTY OF HONOLULU, THE HAWAII STATE FOUNDATION ON CULTURE AND THE ARTS AND HTA.

HALEIWA ARTS FESTIVAL

2015 VISUAL ARTISTS

AMICK, ADAM/LAURA
 ANDO, JESSICA
 BAGINSKI, MICHELE
 BOINAY, STEPHANIE
 BOLOKER, JUDD
 BOWLES, JOSHUA
 BOYER, LYNNE
 BRADEN, BILL
 BROWN, HEATHER
 BROWN, MARK
 BUTLER, CLAUDIA
 BUTTS, KEYLA
 CASEY, DEBRA
 CERETTO, RACHEL
 CHACON, YTALA
 CHAI, JAMEN
 CHESEBRO, AMBER
 CLARK, BRUCE
 COARSEY, DALE
 CONRAD, MARYLEA
 COX, LINDA
 CRONN, DALE MARIE
 CUMMINS, FRAN
 DEAN, SUMMER
 DECASA, DOREEN
 DENNISON, MICHELLE
 DERRY, CHARIS

EMERY, BRIAN
 FAIRLAMB, NADIA
 FALTER, DOUG
 FEDERSPIEL, PATRICE
 FERNANDEZ, HOLLY
 GAGNON, DAVID
 GANZ, STUART
 GOTO, KRIS
 GUERRERO, JERRY
 GUEVIN, ELIZABETH
 HAGEMANN, SONJA
 HART, AMY
 HAYASHI, NAOKI
 HEADRICK, KELLY
 HECK, JEROME
 HEMMING, JEFFREY
 HERNANDEZ, JOANNA
 HOMCY, JENNIFER
 HOOD, RHODA
 HOWARD, MARK
 HUNTER, NILMA
 JOHNSON, JOHN/LISA
 JOHNSON, JULIE
 KAIWI, GEORGE
 KOJIMA, GARRET
 LAM, JANA
 LAM, MISHA

LARSEN, JEANNE
 LATRONIC, Kaleimaeole
 LAU, JACKIE
 LOH, VAL
 LEE, MICHAEL
 LEHNARDT, HARALD
 MANLEY, Jennifer/Scott
 MARASIGAN, JAZZ
 MARQUESS, GAYLE
 MCGEARY, DENNIS
 MCGUIRE, ROBERT
 MENDAME, JAIME
 MOORE, DONNA
 MORINAGA, TRACI
 MOZO, CARLOS
 MYERS, SHANE
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BANZAI NORTH SHORE WIRELESS

Hubbard Triple Champ! Morretino Triple Finalist!

Bartels One of the Best Tube Rides!

The surf was epic and the rides memorable for all the contestants at the Kellogg's Presents the IBA Hawaii Ala Moana Bowls Challenge. The two day competition wrapped up and 6 division winners were handed ten thousand dollars of cash and prizes over two days. This was the first event of the Hawaii bodyboarding Tour and it was a killer way to start the season of four events. The big winner was birthday boy Dave Hubbard who won three events on his birthday weekend, Drop Knee, Stand Up and Pro Men's. "Wow this was a great event, probably one of the funnest ones I've ever done." Hubbard smiled as he was talking about the day. "I think the difference was wave knowledge and confidence in my riding and just the waves I caught." Hubbard was being squeezed in the pro men's final by surfers Sammy Morretino and Mike Stewart. "It was tricky and I sat in the big bowl the last 5 or 6 minutes and it paid off for me." Morretino just graduated into the pro ranks after winning a Junior tour title and placed second by perfectly timed air maneuvers and deep tube rides. He also placed in the Stand Up and DK or Drop Knee divisions yesterday.

In the Womens division it was Melanie Bartels who snagged the win from Karla Costa Taylor. Taylor started the heat with a couple beautiful rolls but Bartels found a solid deep tube ride scoring above eight points for the win. This is a battle that continued from last season as the two world class surfers went head to head today. Costa is a three time World Champion and considered one of the best ever bodyboarders. Bartels is know for her run on the ASP World Surfing Tour and lately a finalist in shortboarding and longboarding at The Pipeline Womens Pro. Water woman, Bartels is now one up with hopes of repeating her 2014 tour win!

Contest organizer Ben Severson proved he still had it. At 50 years of age he won the new Masters division straight up. He was in the lead the whole way looking like he was 20 again. Severson said today that he never thought he would be organizing and working in the bodyboarding industry at the age of 50. No stopping him now!

Results:

Pro Men: Dave Hubbard, Sammy Morretino, Mike Stewart, Trevor Kam

Pro Women: Melanie Bartels, Karla Costa, Summer Hillen,

Traci Effinger

Masters: Ben Severson, Jimmy Hutaff, Pat Caldwell, Dean Marzol

DK: Dave Hubbard, Joshua Trotter, Sammy Morretino, Mack Crilley

Stand Up: Dave Hubbard, Sammy Morretino, Keahi Parker, Rob Keyser

Junior Pro: Kawika Kamai, Matthew Orourke, Noa Auwelo

Congrats to Moana Jones a local girl from Sunset Beach who won a National title at Huntington Beach in the Explorer Women's NSSA National Championships. Part time resident Seth Moniz brought home the trophy for the Open Mens!!

The International Surfing Association (ISA) has welcomed the decision by Tokyo 2020 to place Surfing on the shortlist of additional events for inclusion on the Sports Programme at the Tokyo 2020 Olympic Games.

Surfing will now be admitted to the second phase of the application process, during which the ISA will be required to present to Tokyo 2020. Tokyo 2020 will then propose the successful International Federations and events to the IOC before the final decision is made at the 129th IOC Session in Rio in August 2016.

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Anyway

People are often unreasonable, illogical
 and self centered;

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 selfish, ulterior motives;

Be kind anyway.

If you are successful, you will win some false friends
 and some true enemies;

Succeed anyway.

If you are honest and frank, people may cheat you;

Be honest and frank anyway.

What you spend years building,
 someone could destroy overnight;

Build anyway.

If you find serenity and happiness,
 they may be jealous;

Be happy anyway.

The good you do today,
 people will often forget tomorrow;

Do good anyway.

Give the world the best you have,
 and it may never be enough;

Give the world the best you've got anyway.

You see, in the final analysis,

it is between you and your God;

It was never between you and them anyway.

Keith Kent

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Talking Story with Tom Jacobs

MA'O Farms Proposes a Farming Site Next to Waimea Bay

What are some North Shore goals? Keep the country country, while promoting agriculture, while creating jobs, while educating our keiki?

Suppose an enterprise could do all four?

Get a load of this: MA'O Farms of Waianae proposes to farm 99 acres near Waimea Bay, which aspires, in ten years, to produce 400 tons of organic fruits and vegetables annually, creating about 40 new jobs. The profits will finance 250 college scholarships annually for North Shore, Central, and Leeward Oahu keiki.

Too good to be true? MA'O Organic Farms already produces an average of two tons of organic food each week on 24 acres on the Waianae Coast, and annually provides internships and college-career opportunities to 150 at-risk kids, with 40 of them in college. The Waianae farm has been operating for almost 15 years.

To find out what was in the works, I phoned Kamuela Enos, Director of Social Enterprise at MA'O Organic Farms, for a North Shore News (NSN) interview:

NSN: What is MA'O Farms? What are your goals?

Kamuela: MA'O is an acronym for the Hawaiian phrase Mala'ai 'Opio, which means "youth garden." That name defines our charter: to use the 'aina, the

land, to produce fruits and vegetables that will pay for internship and college for our youth.

NSN: At-risk keiki work on the farm and go to college at the same time?

Kamuela: Exactly. The kids on the Waianae Coast work on our farm in the Lualualei Valley for twenty hours a week, on Mondays, Wednesdays, and Fridays. They attend classes at Leeward Community College the rest of the week on a scholarship paid by us. We also pay them five-hundred dollars a month, and open a bank account in their name. To encourage them to save the money they earn, we match what they place in a savings account three-to-one, up to three thousand dollars. The Waianae farm generates over six-hundred-thousand dollars a year while sending forty kids to college.

NSN: So the kids in the program are learning agriculture, working toward a college degree, and learning to save, all at the same time?

Kamuela: Exactly. It's a proven program that we want to duplicate on a larger scale on the North Shore, which we've named MA'O Puanue after the historic Hawaiian name for that region.

NSN: Where are you on the North Shore effort?

Kamuela: We're negotiating a land lease with Kamehameha Schools and are in the design and development phase. We hope to begin construction next year and to begin farming the year after, depending upon how the lease negotiations go.

NSN: Will you brief the North Shore Neighborhood Board on your plans?

Kamuela: We're scheduling a briefing with the Neighborhood Board and with the North Shore Chamber of Commerce. We've already briefed the Mokuleia Community Association, with a favorable

reception.

NSN: So we can hope to look mauka from Kam Highway in a couple of years and see North Shore kids working green fields.

Kamuela: Yep. Mala'ai 'Opio. A "youth garden."



North Shore Food Banks



Hawaii Food Bank Staff
Vee Kamaka & Zee,
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volunteer Matt.



North Shore Food Bank Ohana
Drop - 1st Wednesday of the
month at the WCA, 11 a.m.



North Shore Christian Fellowship
& The Mission - food distribution
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A Critically Endangered Landscape

By Tim Hickey, Horticultural Specialist, Waimea Valley, O'ahu's North Shore

Waimea Valley houses extensive botanical collections from all over the world, with many exotic and rare species unlikely to be seen anywhere else. Sometimes overlooked, however, is the vast diversity of native and endemic plants being cultivated on the property, which some would argue as being the most important of the collections.

Native Hawaiian plants and animals are some of the rarest and most unique organisms on the planet. Approximately ninety percent of the native species found on the archipelago are endemic, meaning they are found nowhere else in the world. The ancestors of these organisms would have found landfall on islands like Midway when they were just being formed, rising out of the ocean much like the Big Island is today. As time passed they evolved to find different niche habitats on the archipelago, jumping from island to island by chance and happenstance until the flora and fauna we are familiar with today had emerged. This includes the amazing honeycreepers with curved bills, specially designed to sip nectar from their many plant providers like o'hia and different hibiscus species, giant daisy-like silverswords in alpine volcanic craters, and tree lobelias occupying some of the wettest rainforests on the earth.

At Waimea we focus on dry lowland and mesic species, as they are most suitable to grow in our conditions. The main Hawaiian collection is found around the second pond, past the cannonball tree, and is just finished being rejuvenated with young plantings. Here you can see all six of our native hibiscus, as well as their sub-types and some possible new species being investigated. All three remaining *Kokia* species, critically endangered, endemic cotton-like trees with beautiful flowers in spring can be viewed within the garden, growing next to different types of native ho'awa or *Pittosporum* and native loulou palms from the different island groups. A few of Oahu's rarest plants can be easily viewed from the path, these include the kamanomano, *Cenchrus agrimonioides*, a groundcover grass thought extinct for decades. There is also *Urera kaalae*, or opuhe, restricted to a couple individuals growing in the Waianae mountains. A member of the nettle family like mamaki, opuhe was once common enough to be used by Hawaiians as cordage, but whose population has now been severely reduced by habitat loss and invasive species.

Many other more common plants make up the bulk of the plantings, including ahu'awa and other sedges that would have formed most of the pre-human lowland environment, pili grass, hala, a'ali'i and a variety of daisy-like herbs from different islands. Mamaki, beach and mountain naupaka, as well as akia are also found throughout.

Visiting the collections at Waimea offer a unique opportunity to see plants that would take hours of hiking to view, or that simply cannot be seen anywhere else. Anyone interested in learning more can attend plant tours with our botanist, David Orr, at 12:30 on Thursdays and every 1st and 3rd Sunday of the month.



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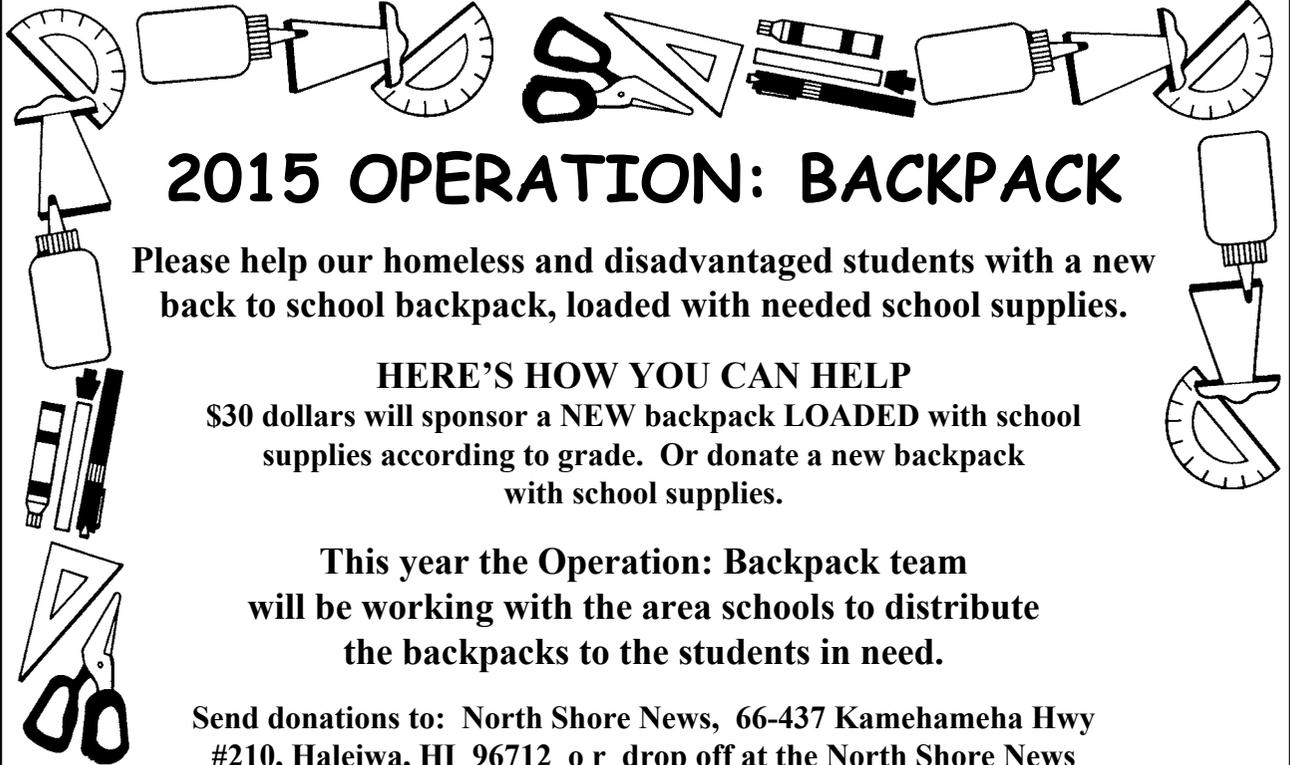


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This year the Operation: Backpack team will be working with the area schools to distribute the backpacks to the students in need.

Send donations to: North Shore News, 66-437 Kamehameha Hwy #210, Haleiwa, HI 96712 or drop off at the North Shore News office, Monday-Friday, 11am-3:30pm. For more information or if you need your donation picked up call Linda at 637-3138.

Operation: Backpack is sponsored by North Shore News and Once A Month Church

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Photos by Trish Coder

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July 22

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August 5

August 19

Home Improvement

Deadline Date

July 10

July 24

August 7



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The North Shore News is published every other Wednesday and mailed free of charge to all North Shore homes and businesses. Extra copies may be obtained at our office.

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Selected Varieties, 5 oz.

10/\$11

or **Brunswick Sardines**

Selected Varieties, 3.75 oz.

Tombstone Pizza

Selected Varieties, 12"

2/\$9

Sliced Loaf Cake

Assorted Varieties, 16 oz.

\$4.99 EA.

10 Piece Fried Chicken Thighs

Original, Korean, or Furikake

\$10.49 EA.

10 PC.

Kona Brewing Co., Sierra Nevada or Stella Artois

12 Pk. Bottles

\$14.98

Thursday

Grilled Steak Lunch

7–8 oz. Steak, Rice, Tossed Salad, Drink

\$8.99

Hawaii Beverage Fee Hawaii Beverage Fee of 1.5¢ per can or bottle will be added to purchase price at checkout. An additional Hawaii Deposit Fee of 5¢ will be charged for all specially marked beverage containers.

Limit five units (mix/match) per purchase, unless otherwise specified. We reserve the right to limit quantities. No sales to dealers. Prices plus applicable state tax. Hawaii EBT cards welcomed.