



"E Ala Na Moku Kai Liloloa"

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NORTH SHORE NEWS January 21, 2015 VOLUME 32, NUMBER 2



Hawaiian Electric Industries Charitable Foundation Donates \$30,000 to Aloha Council, Boy Scouts of America

Hawaiian Electric Industries Charitable Foundation donates \$30,000 to Aloha Council, Boy Scouts of America (BSA), Camp Pupukea.

The non profit organization

which trains and develops youth in responsible citizenship, character development and self reliance will use the HEI grant to support its Developing Leaders for Life Capital Campaign. The grant will provide

quality outdoor experiences at Camp Pupukea.

This grant will expand and upgrade camp facilities which in turn will attract more attendance. The Aloha Council, Boy Scouts of America was founded in 1910 with help of community leader support. Today the organization continues to thrive with more than 12,000 young men and women throughout the Hawaiian Islands and the Pacific Rim.

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OFF da Island in Isabela, Galapagos Islands

Mike and Stephanie Van Lear of Pupukea packed their bags along with the North Shore News and headed to Isabela the largest island of the Galapagos. After a surf session with the sea lions and flying blue footed boobies, the Van Lear's were ready to pose for a photo just as an iguana scampered by. Stephanie brought a copy of the North Shore News to remind them of the good times back on Oahu's beautiful North Shore. For more information on the OFF da Island campaign turn to page 23.

North Shore Neighborhood Board Meeting

Tuesday, January 27, 2015
7 p.m. - 9 p.m.
Haleiwa Elementary School
Cafeteria

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Haleiwa, next to Growing Keiki

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North Shore Republicans to Caucus February 5

North Shore Republicans, more confident from a string of local and national political victories, will gather Thursday, February 5th, in two locations to choose local leaders, delegates to the May State Convention, and representatives to State Party standing committees. Like much of the United States, and Oahu's rural districts, the North Shore has participated in a popularly confirmed revival of nationwide Republican state and local political victories. Hawaii is now one of only three states in the nation with a remnant all-Democrat Party government. Only Delaware and Connecticut are, like Hawaii, represented by all-Democrat Senators & Congressmen, governorship, and both houses of state legislature. The other 47 states either have a two party system or are dominated by Republicans at the state and local level. North Shore Republicans have nominated successful local Republican candidates 4 out of the last 6 local elections, spectacularly led the statewide vote count for Romney's nomination in 2012, and North Shore voters overall supported the recent Aiona-Ahu ticket for governor. North Shore Republicans have no need to feel they are a political minority.

Caucus meetings are informal, with groups from each precinct meeting to choose precinct leaders and delegates to convention, followed by District

meetings combining all precincts to elect District-wide leaders. Party members who have signed up on the website or were already members by January 26 will be able to vote, and brand new walk-ins are still welcome and may be able to become delegates. To find your precinct just put your address in the City Clerk's web page: <http://www4.honolulu.gov/vote/Waialua>, from St. Michael's West to Mokuleia, is District 45, and meets at Waialua Elementary School in the new Library. The rest of the North Shore, District 47, from Waiahole to Haleiwa, and Waialua from St. Michael's to Thompson's Corner, meets at Kahuku High School. Check in at 6:00, meetings begin at 6:30. Bring some ID and a pot luck item, if you like. You'll hear your State Representative, meet State Party leaders, and get together with fellow North Shore Republicans planning to assist in continuing our winning streak in national and North Shore politics. Call HRP HQ at 593-8180, or visit <http://gophawaii.com/>, for more information.

Valentine Special Edition

Publication Date February 4, 2015

Deadline Date January 28, 2015

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Council Cautious About the Real Price Tag of Rail

If you have been following the issue of rail, you know that there is a growing uneasiness between the Honolulu City Council and the Honolulu Authority for Rapid Transportation (HART). That became evident during the latest Budget Committee hearing which would authorize the Department of Budget & Fiscal Services to sign a Memorandum of Understanding (MOU) with HART, a legally required step before the City can borrow money to pay for the rail project. Councilmembers are very wary of committing Oahu's taxpayers to co-signing a debt that will likely exceed \$200 million, although the exact amount won't be known until the Administration and HART formally present their financial request for Council approval.

The Council's discomfort stems from HART's December 2014 revelation that the \$5.2 billion project faces a potential shortfall of \$500 million or more due to project delays, lags in excise tax surcharge collections, and unexpectedly high bids for the construction of train stations. To this point, information from both the Mayor and HART have been woefully short on details and frequently, largely superficial. There was early downplay of the 2012 Federal Transit Administration's analysis that the rail financial plan would ultimately need money from other, non-Project sources, such as the City general fund.

As that scenario grows more real by the day, Councilmembers are pressing HART and the City Administration with tough questions. The Council will continue to hold their "feet to the fire" until we are satisfied the rail project will be completed in a fiscally responsible manner and it delivers on its promises to provide local jobs for local people.

Furthermore, I will lead a Council delegation to Washington, D.C. next month to meet with Federal transportation officials and seek the information the Council lacks and to reaffirm the information we are receiving.

The public should be reassured that the City Council will vigorously demand a thorough accounting every step of the way and exercise our full authority over all policy and fiscal decisions. Rail is too important to the future sustainability of Oahu for the Council to be a passive partner. The anticipated development along the rail route will not only generate increased property tax revenue that will help to pay for the project, it will concentrate development in urban Honolulu and help to keep the county country.



It's been cold lately!

Perhaps you have an extra blanket or two, used or new to donate to our homeless neighbors.

Drop off blankets at the North Shore News office in the Hale'iwa Post Office building, Mon.-Fri., 9 a.m.-5 p.m.

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**YOU ARE INVITED:
COMMUNITY VISIONING WORKSHOP
HALE'IWA IMPROVEMENT DISTRICT PROJECT**

Hale'iwa, North Shore District, O'ahu

On behalf of the City and County of Honolulu ("City"), Department of Design and Construction (DDC), the public is invited to attend a Community Visioning Workshop for the Hale'iwa Improvement District (ID) Project. Improvements being contemplated include the construction of walkways, undergrounding of utilities and installation of landscaping along Kamehameha Highway between the ' pae'ula Stream Bridge, also known as "Twin Bridges", and the Anahulu River Bridge within the Hale'iwa Special District.

Two initial workshops are being held, one open to the general public and one for landowners and lessees with property along the Kamehameha Highway frontage in the project corridor. As an ID project, the cost of improvements will be shared by the City, the landowners and by the utility companies where utilities are involved. Because of the special interests they have in the ID process, a separate workshop is being held for landowners and lessees to focus on their concerns. Workshop locations and times are as follows:

Public Workshop:

Place: Waialua Elementary School Cafeteria
67-020 Waialua Beach Road
Waialua, HI 96791
Time: Tuesday, February 3, 2015
6:30 p.m. to 8:30 p.m.

Landowner / Lessee Workshop:

Place: Waialua Elementary School Cafeteria
67-020 Waialua Beach Road
Waialua, HI 96791
Time: Thursday, February 5, 2015
6:30 p.m. to 8:30 p.m.

The purpose of the workshop is to provide information about the ID process and to seek the community's assistance to develop preliminary design concepts for use in the project alternatives. The workshop will include a presentation on site conditions, and design considerations, concepts and standards that may apply to the project. Community members will also have the opportunity to participate in a series of small-group work sessions to provide information on conditions in the project area, to develop design ideas for project alternatives and to discuss the community's vision for the Hale'iwa Town corridor.

For more information about the workshops, or if you require special assistance, auxiliary aid and/or service to participate in this event (i.e. sign language interpreter; interpreter for language other than English, or wheelchair accessibility), please contact Linda Rosehill, Community Outreach Coordinator, at (808) 536-2611 or email your request to lrosehill@hawaii.rr.com at least 5 business days prior to the event.



Hale'iwa Improvement District Project Corridor
At Hale'iwa, O'ahu, Hawai'i





Senator
Gil Riviere
Serving Oahu's North and
Windward Shores

Proponents of vacation rentals claim their businesses help drive our local economy. Opponents of vacation rentals claim these businesses reduce housing opportunities for residents. The vast majority of vacation rentals on Oahu operate illegally because the City and County of Honolulu has not permitted new vacation rentals since 1989. Regulation and enforcement of this activity is the kuleana of the counties, but business taxation is a state function.

During my term as State Representative, I sat in hearings where proponents boldly testified that, except for operating without permits, they are law abiding, good neighbors, pay their taxes and are big economic drivers. That made me wonder what objective statistics are available to support these statements, so I contacted the State Department of Taxation (DoTax).

To my surprise, DoTax responded to my inquiries that they cannot calculate the amount of Transient Accommodation Tax (TAT) and General Excise Tax (GET) paid by vacation rentals; neither can they calculate how much TAT is generated on Oahu, outside of Waikiki. Nobody knows how much, or how little, TAT is paid by vacation rentals operators.

In preparation for this upcoming legislative session, I learned that state law requires any operator that conducts short term rentals (less than 180 days) to register each unit with DoTax. Hotels charge visitors the 9.25% TAT and the 4.5% GET (on Oahu), but do the operators of vacation rentals?

I am submitting legislation that would require DoTax to manage an online database of registered short term rental units that is searchable by property address and owner name. This database will allow the public and government agencies to quickly identify if any property is registered for short term rentals. A second provision would require TAT filers to indicate in which ZIP code the taxes were generated.

It is my hope that this legislation will give better oversight to DoTax so that vacation rentals compete for visitor dollars on a level playing field by collecting and submitting the appropriate taxes. I also hope these new reporting requirements will provide counties with relevant economic statistics and identification of vacation rentals.

I have a rather diverse set of bills this year, ranging from environmental issues to traditional Hawaiian burials to farmers markets on agricultural lands, and more. Of course, I remain fully engaged in solving long range challenges like traffic congestion and

deferred maintenance, and working with residents to solve other concerns. Regular updates will be posted at FaceBook/SenatorGilRiviere.

You are invited to join us at the Capitol for the Convening of the 2015 Legislature, beginning at 10 a.m. on January 21st. Refreshments will be served in our office beginning at noon. Please contact me about any issues, suggestions or concerns by phoning 586-7330 or emailing SenRiviere@capitol.hawaii.gov. Mahalo.

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**Representative
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Aloha

I hope you all are having a great start to your new year! January is always a time of setting goals and resolutions that one works to accomplish throughout the rest of the year. One holiday this month has helped to shape my own goals for this year and this Legislative Session.

January 20th was Martin Luther King Jr. Day, a holiday dedicated to the remembrance and celebration of an inspiring man who courageously led the fight for justice. Dr. King's contributions to the United States are endless; he lived a life of service and advocated for justice while knowing that his leadership would come with a price. He worked toward overcoming racial discrimination and promoting racial equality. What's even more amazing is that he used his oratory and passion to inspire others to join the struggle for fairness.

Across America, MLK Day is not only a memorial but also a day of service. In honor of Dr. King, people serve in hospitals, shelters, prisons, and wherever people are in need of help. The MLK Day of Service is a part of the United We Serve initiative, calling all Americans to work together to contribute to the solution of our country's most pressing issues. It is a day full of volunteering and benevolence to build the strong, altruistic communities that Dr. King dreamed of.

Dr. King once expressed that we all have to decide whether we "will walk in the light of creative altruism or the darkness of destructive selfishness." He emphasized asking yourself the most important question: "What am I doing for others?" The values of justice, service, compassion and leadership that Martin Luther King, Jr. represented are ones that I too value, both personally and professionally. I have been inspired by King to walk in the light of altruism, committing myself to serving others and inspiring my community members to do the same. I ask all of you to join me to commemorate and honor Dr. King throughout the year by making a resolution to serve your community with the compassion and goodwill that he embodied.

Please feel free to contact me if you have questions or concerns about happenings in our community. Call me at (808) 586-9490, email RepMatsumoto@Capitol.Hawaii.gov, or visit RepMatsumoto.com.

Spring 2015 Small Business Fair

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Saturday, February 21, 2015

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Free parking and don't miss our prize drawing

8:00 a.m. Registration begins

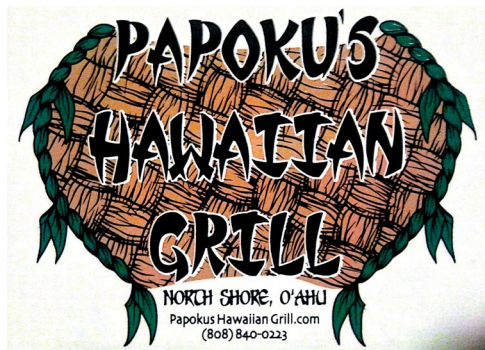
8:30 a.m. General Session: Secrets to Success

9:30 a.m. Free Workshops

1:00 p.m. End of Event

8 a.m. - 1 p.m. Exhibitors booths open

Registration ends on Tuesday, February 17, 2015



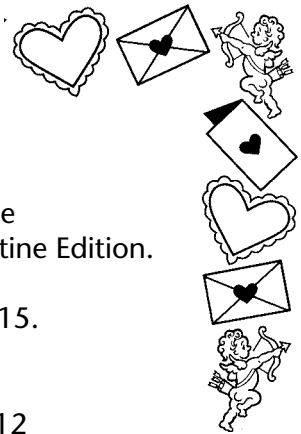
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Love Notes

Send a Valentine message to your sweetheart to be published in the February 4, 2015, North Shore News, Valentine Edition.

Deadline for submission is Thursday, January 29, 2015.

Mail, drop-off or email to: North Shore News
66-437 Kamehameha Hwy #210, Haleiwa, HI 96712
NSHoreNews@aol.com or NSN4Linda@aol.com
(subject: Valentine message)

Name: _____ Phone: _____

Your message, 25 words or less: _____



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Olakino Maika'i

(Good Health)

by Naty Camit Hopewell

School Health Center Expanding Access

Up until now the School Based Health Center (SBHC) at Kahuku High & Intermediate School has only served students there. However, as of January, it is opening its doors to the staff, Kahuku Elementary School (students and staff) and those in elderly housing nearby. The goal is to make health care more accessible to the nearby population.

The SBHC at Kahuku is in its third year of operation. It is the first public SBHC in Hawaii. There are 2,000 SBHC on the mainland with the first opening in 1967. The goal of these health centers is to provide easier access to health care for students, especially those who are underserved. There is a positive relationship between children's health and their performance in school. By providing services at the school lost school time is minimized for students and parents/guardians do not have to leave work to take their children to another location for health care. This is an economic benefit for families.

The Kahuku SBHC serves a population of over 1,800 students. It has two medical exam rooms, two dental chairs, a dental x-ray machine, a reception area, and a separate room with a bed for the health aide and students needing a brief respite. It is staffed by a Nurse Practitioner, a Medical Assistant, a Dentist, a Dental Hygienist and a Dental Assistant. The medical staff provides a wide range of services, including physical exams, vaccinations, acute (injuries, respiratory problems) and chronic (asthma, depression, eczema) care, minor surgery (lacerations, boils), and diagnostic tests (ordering x-rays, drawing blood, in-house labs). The dental staff provides dental assessments, x-rays, cleaning, sealants, restorative care (fillings, root canals), and emergency services.

So, if you parents and guardians have not signed consent forms to have your child treated there, call the school for the forms or Ko'olauloa Health Center (KHC) at 293-9231. KHC operates the SBHC. More info is forthcoming regarding registration from the school and KHC.



Waialua Community Association (WCA)

66-434 Kamehameha Hwy., Haleiwa, HI 96712

Phone: (808) 637-4606

www.WaialuaCommunityAssociation.org

wca96712@hawaii.rr.com

WCA Annual General Membership Meeting February 4, 2015 @ 7:00 p.m.

Please join as a member or renew your membership by the end of the day – deadline January 31, 2015 to be eligible to vote in 2015 Annual Membership Meeting. New membership deadline is 6:00 p.m. on February 4, 2015.

Membership application renewal forms are available at the WCA Office.

Come support local vendors at the



Country Market

Every Saturday at the
Sunset Beach Elementary School
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Talking Story with Tom Jacobs

What would happen if we got serious about bed-and-breakfast enforcement?

The Honolulu Star-Advertiser has run a recent series of stories reporting the steady growth of illegal "bed-and-breakfast" (B&B) vacation rentals on Oahu. They clearly violate city and county regulations, but the city's Department of Planning and Permitting (DPP) inspectors have issued only 88 violation notices since 2009, with only 20 resulting in an order against the owners. All of this got me thinking: what would happen if the city got serious about bed-and-breakfast enforcement?

Here's a possible scenario.

Christmas Day, 2014. A squad of DPP inspectors surrounds an oceanfront home in trendy Kailua Beach, pounding on the front door. The B&B tenant's wife, Michelle, opens the door.

Michelle: Yes?

DPP: Department of Planning and Permitting, ma'am. You're in violation of several Honolulu city and county residency laws. We need to speak to your husband.

Michelle: Violation? Residency laws? There must be some mistake. We're paying over fifty-thousand dollars for two weeks ...

DPP: Bad answer, ma'am. The law requires a minimum rental of one month. You're in violation, in big trouble.

Michelle: How can you ... do you know who the renter is? My husband?

DPP: That's another problem, ma'am. We're also investigating a possible terrorist connection. According to our information your husband's name is Barak Hussein. Where, exactly, was this Barak Hussein born?

Michelle: Obama! Barak Hussein Obama! The President of the United States! He was born here!

DPP: I'm sorry, ma'am. We can't be influenced by a claim of high public office. Moreover, as an alleged resident of Hawaii, born here, your husband should be cognizant of and should abide by the regulations of the City and County of Honolulu.

President Obama appears at the front door.

Obama: Darling, what's the problem?

DPP: Sir, you are in violation of the city's bed-and-breakfast laws, municipal ordinance number ...

Obama: What are you talking about? I'm the President! The leader of the free world!

DPP: Violation of city and county ordinances, sir, that clearly state a minimum rental of one month

...

Obama: A month! The Republicans already piss and moan about two weeks in Hawaii, the cost of Air Force One, on and on. Imagine the field day Rush Limbaugh would have with one month! (Mumbling to himself) First an intruder in the White House, now these clowns at the front door. Do I need to fire another Secret Service head?

Obama: (turns back to the DPP officer) Can't we be reasonable about this? I'm really just a local boy, a Punahou grad ...

DPP: Punahou? Why didn't you say so? Me too!

Obama: Go Buff 'n Blue!

DPP: Well, seeing as you're a Punahou guy, maybe we can overlook your short stay this time, Mr. Hussein. But next year try to abide by the rules, okay?

Obama: Next year we'll probably keep it simple and just go to Camp David.

Note: The opinions expressed in this article are solely those of the author and do not necessarily reflect the opinions or policy of the North Shore News.

Hale'iwa Art Walk

Saturday, January 31, 2015

5:00 p.m. - 9:00 p.m.

Hale'iwa Town

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www.sustainablecoastlineshawaii.org & www.b-e-a-c-h.org*

(*Beach Environmental Awareness Campaign Hawai'i)

We invite All Non-Profit Beach Cleanup Organizations to join us to coordinate a Central Website for Events for the State of Hawai'i.

DONATIONS ARE ALWAYS APPRECIATED!!!

Sustainable Coastlines 2015 B.E.A.C.H.* 2015 Cleanup Calendar for O'ahu

Sustainable Coastlines 2015 Cleanup Calendar for the State of Hawai'i:

- 1/23/15 South Point, Hawaii Island – Coastal Cleanup @ South Point to Kamilo @ 6:30 pm – 11:30 pm
- 1/24/15 Kona Brewing Makana Series Party @ Kona Brewing Company @ 4:00 am
- 2/28/15 Kahuku Cleanup with the Wanderlust Festival @ Turtle Bay Resort @ 8:30 pm – 11:00 pm
- 4/25/15 Earth Day Hawaii – Mauka to Makai Cleanup @ Kualoa Ranch @ 7:30 pm – 12:00 am
- 5/16/15 Maui Cleanup @ 7:30 pm – 11:00 pm
- 6/27/15 South Shore Cleanup and Fundraiser @ Kaka'ako Waterfront Park @ 7:30 pm – 11:00 pm
- 6/29/15 Fundraiser and Concert at The Republik @ The Republik @ 4am-9:45am

DATE	TIME	EVENT
Mon. 19 Jan.	7:15am - 12:15pm	Ka'ena Point State Park coastline clean-up, Mokuieia section
Tues. 22 Jan.	12:30pm - 1:25pm	Plastic caps and lids recycling, Waldorf School
Sun. 25 Jan.	2:30pm - 5:00pm	B.E.A.C.H. meeting, Manoa
Tues. 27 Jan.	2:15pm - 3:15pm	Plastic caps and lids recycling, Pearl Harbour Elementary School

Save the Sea Turtles International (STSTI) Save the Sea Turtles International, a Public Non Profit Foundation, has sponsored Beach Clean ups on the North Shore of O'ahu every Month for over 15 years! We document and cleanup the 30 Marine- Debris study items on Hawaii's Beaches, Highways, and Ocean. Many turtles and other sea life are injured, sickened or killed each year in Hawaii and Worldwide due to land and marine manmade debris. We are changing that, one beach at a time, with <http://www.adoptabeachhawaii.com>. We are registered with the State of Hawaii and the IRS as a Non Profit and Certified in good standing, 20 years, with the State of Hawaii.

Haleiwa Evangelical Mission International

Come and join us
**Sunday's at Waialua
 Elementary School Cafeteria**

Sunday School at 9:00 am
 Worship Services at 10:00 am

For Prayer
 Call 637-4567

Blessed to be A Blessing

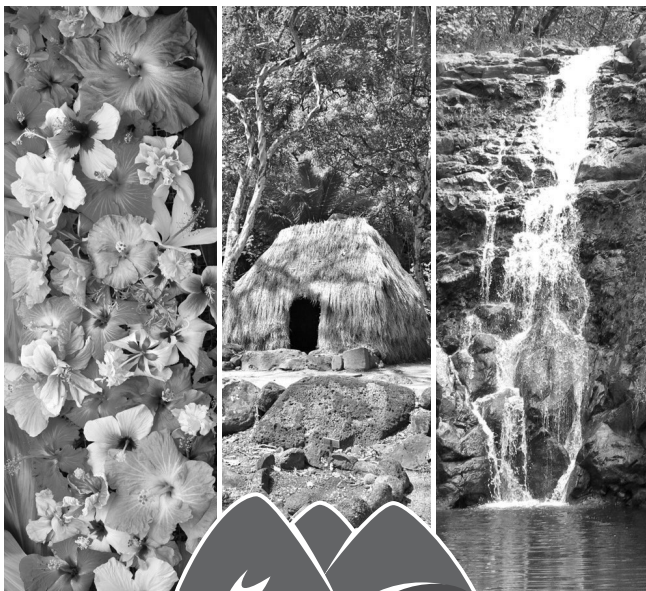
*'Tis the season for
humpback whales*

hawaiihumpbackwhale.noaa.gov

Safe Boating Tips

- Keep a sharp lookout
- Watch your speed
- Stay at the helm
- Keep your distance
- Stay at least 100 yards away

Photo Credit: Doug Perrine/HWRF/Seapics.com/NOAA Fisheries Permit #633



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MAHALO!
from the
North Shore Food Bank

The North Shore Food Bank distributed 7842 plus food bags in 2014! Thank you for all your support and donations, you are appreciated. The North Shore Food Bank distributes food bags every Wednesday at the Hale'iwa gym from 9 a.m.-12 p.m.

Donations of non-perishable canned foods can be dropped off at the North Shore News office (above the Hale'iwa Post Office).

If you would like to contribute financially checks can be made out to:

Once A Month Church
P.O. Box 117
Haleiwa, HI 96712

For more information call 637-3138
Sponsored by North Shore News & Once A Month Church
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Mason Ho wins Da Hui Backdoor Shootout

The Da Hui Backdoor Shootout was held in memory of Duke Kahanamoku on the North Shore.

In 1965, fifty years ago Honolulu promoter Kimo McVay came up with an idea to run a surf contest in memory of Duke Kahanamoku and to invite by poll the twenty best surfers in the world capable of surfing the North Shore.

Da Hui Backdoor Shootout was held at Pipeline with eight- four man teams: Da Hui Wax, Fox, Hurley, North Shore Surf Shop, Quiksilver, Red Bull, RVCA and Volcom. The competition had a unique round-robin format where all competitors will surf multiple times culminating in a four man final.

Editor's Choice

The Hospital Window

(Author Unknown)

Two men, both seriously ill, occupied the same hospital room. One man was allowed to sit up in his bed for an hour each afternoon to help drain the fluid from his lungs. His bed was next to the room's only window.

The other man had to spend all his time flat on his back. The men talked for hours on end. They spoke of their wives and families, their homes, their jobs, their involvement in the military service, where they had been on vacation.

And every afternoon when the man in the bed by the window could sit up, he would pass the time by describing to his roommate all the things he could see outside the window. The man in the other bed began to live for those one-hour periods where his world would be broadened and enlivened by all the activity and color of the world outside.

The window overlooked a park with a lovely lake. Ducks and swans played on the water while children sailed their model boats. Young lovers walked arm in arm amidst flowers of every color of the rainbow. Grand old trees graced the landscape, and a fine view of the city skyline could be seen in the distance.

As the man by the window described all this in exquisite detail, the man on the other side of the

room would close his eyes and imagine the picturesque scene.

One warm afternoon the man by the window described a parade passing by. Although the other man couldn't hear the band - he could see it in his mind's eye as the gentleman by the window portrayed it with descriptive words. Days and weeks passed.

One morning, the day nurse arrived to bring water for their baths only to find the lifeless body of the man by the window, who had died peacefully in his sleep. She was saddened and called the hospital attendants to take the body away. As soon as it seemed appropriate, the other man asked if he could be moved next to the window. The nurse was happy to make the switch, and after making sure he was comfortable, she left him alone.

Slowly, painfully, he propped himself up on one elbow to take his first look at the world outside. Finally, he would have the joy of seeing it for himself.

He strained to slowly turn to look out the window beside the bed. It faced a blank wall. The man asked the nurse what could have compelled his deceased roommate who had described such wonderful things outside this window. The nurse responded that the man was blind and could not even see the wall.

She said, "Perhaps he just wanted to encourage you."



Having fun at the Bay. Photo: Banzai Productions



facebook/flhigirls
surfing & sports

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The winners of the FLHI Girls Tandem Pro in Makaha, Kalani Vierra and Krystl Apeles were invited to the "Duke's Day" festival in Australia to celebrate Kahanamoku's visit there 100 years ago. Duke Kahanamoku ignited Australia surf culture and the spirit of aloha and respect for the ocean and the environment many years ago in 1915. The event on January 8-10th in Freshwater Beach Australia included Hawaii's Duane DeSoto who was invited to reenact riding of the surfboard Duke shaped there and demonstrated. The 80 pound "plank" was ridden on January 10th. Later it was said that Duke went back with the "malibu" surfboard a much smaller model and yet again changed the history of surfing in Australia. Congrats to everyone it is a great way to remember our surfing legend Duke Kahanamoku!

In a culture that embraces the surf and sea, Hale'iwa welcomed the opening of its newest establishment, Hale'iwa Store Lots, in December of 2014. Businesses include Matsumoto Shave Ice, Global Creations, Malibu Shirts, Kahala Sportswear, and T&C Surf, all of which saw increased foot traffic during the highly anticipated surf event season on the North Shore. Some of the stores attributed great openings to the surfing events that brought people to Hale'iwa. The new stores pay homage to the plantation and surf culture of the area with its architecture and community-focused development. The project was intended to support local merchants and reinforce the "mom and pop" nature of small businesses that populate our tightly knit community. Later this month, five new tenants will open their doors, including Teddy's Bigger Burgers, Mahina, Guava Shop, Splash! Hawaii, and Island Vintage Coffee. In the coming months, five more include Rajanee Thai Cuisine, Clark Little Galleries, Greenroom Hawaii, Uncle Bo's Pupū Bar & Grill, and Fatboy's. As part of Kamehameha Schools' North Shore Plan, Hale'iwa Store Lots is a Hawai'i-owned retail and dining experience that will provide ongoing returns to fund the Schools' educational mission.

Just like here Florida is having problems with polluted water. Apparently Lake Okeechobee is polluted and the government lets the water out to flow into the St. Lucie River and then the whole inter-coastal waterway has problems. That affects to the famous break Sebastian Inlet and the whole Everglades system. Check out the info here... <https://www.facebook.com/RiversCoalition>.

These kind of problems are everywhere for sure. Here scientists have discovered problems with our reefs due to bluff erosion and other run off. The bluffs above Sharks Cove are eroding and damaging the fragile marine life ecosystem there. Malama Pupukea has organized a community planting project and need the community to help. The first planting was January 17th and there will be more. The Marine Life Conservation District

("MLCD") is working with the City and County and hope to reduce the flow of sediment from eroded areas of Sharks Cove onto the coral reef below. Please contact them and join in to help!

Congrats to Kai Lenny who took out the stand up surfing invitational division at the Da Hui Backdoor Shootout. The event also celebrated Duke Kahanamoku with a few types of "wave sliding" divisions. It was Bonga Perkins putting on a clinic and winning the longboard division. The surfboard division is not finished as of this writing but had a couple great days of tube rides. In the bodyboarding heat it was Andre Botha winning and in bodysurfing Melvin Keawe killed it. Congrats to the whole crew!!

Have some info? Email me banzaib@hawaii.rr.com Aloha!



Jamie O team SUP Squash at Waimea. Just for fun!
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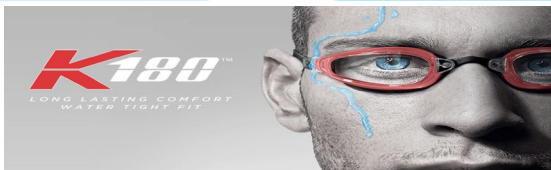
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PCC Hosting Polynesian Football Hall of Fame Enshrinement Ceremony, Jan. 24

- Heisman Winner Marcus Mariota one of the special honored guests -

The Polynesian Football Hall of Fame will welcome and honor its second class of esteemed inductees, with the Enshrinement Ceremony at the Polynesian Cultural Center (PCC) on Jan. 24.

Four of the six inductees in the class of 2015, Luther Elliss, Jesse Sapolu, Ray Schoenke, and Russ Francis, will take part in the ceremony's festivities. The other two inductees, the late Mosi Tatupu and Mark Tuinei, will be represented by their family and friends.

A special guest of honor at the ceremony will be Heisman Trophy Winner Marcus Mariota, who is also the winner of the inaugural Polynesian College Football Player of the Year.

"The achievements in football by these men of Polynesia and the recognition of seeing them inducted into the Hall of Fame is a celebration for Polynesians everywhere," said Eric Workman, PCC's executive vice president. "We could not be more excited to host this special day and honor their careers at the Polynesian Cultural Center."

The Enshrinement Ceremony will begin at 10:30 a.m. with the unveiling and dedication of the brand new Hall of Fame exhibit, a collaboration between PCC and the Polynesian Football Hall of Fame to honor Polynesia's greatest football players, coaches and contributors. Located near the PCC's entrance in the new guest orientation center and adjacent to the new Hukilau Marketplace, the exhibit will showcase the honorees' achievements with a plaque, photos, interactive display, and mementos.

After the Hall of Fame exhibit dedication, lunch will be served at the Gateway Restaurant at 11 a.m., followed by the official Enshrinement Ceremony at 12 p.m. in the Hawaiian Journey Theater, an autograph

session with inductees Elliss, Sapolu, Schoenke, and Francis, and special canoe parade through the PCC's winding lagoon for the honorees.

Tickets for the Enshrinement Ceremony cost \$25 per person and include lunch at the Gateway Restaurant and general admission to the PCC's island villages.

What: Polynesian Football Hall of Fame Enshrinement Ceremony

When: Saturday, January 24, 10:30 a.m.

10:30 a.m. Hall of Fame Exhibit Dedication

11:00 a.m. Enshrinement Ceremony Reception (includes lunch)

12:00 p.m. Enshrinement Ceremony

1:30 p.m. Autograph Session

2:00 p.m. Inductee Canoe Parade

Where: Polynesian Cultural Center, 55-370 Kamehameha Highway, Laie

Tickets: Cost is \$25 per person and includes lunch and general admission to the PCC's island villages. Tickets can be purchased at PolynesianFootballHOF.org.

For more information about the PCC, visit Polynesia.com or call (808) 293-3333.

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Student Leaders Wanted for Kaimana Scholarship Program

Up to 15 high school seniors will receive a total of \$75,000

Hawaii high school seniors graduating in 2015 are invited to apply for the 10th annual HMSA Kaimana Awards & Scholarship Program. The application deadline is February 13, 2015.

Kaimana Scholarships are based on the student's athletic and academic achievement, sportsmanship, and community involvement. HMSA will award up to 15 scholarships valued at \$5,000 each.

"This is the 10th anniversary of the Kaimana Scholarship program and each year we're astounded by the quality of applicants," said Michael A. Gold, HMSA president and chief executive officer. "These students embody our mission of a healthy Hawaii through their excellence on the playing field, in the classroom, and throughout our community. We look forward to recognizing the accomplishments of these inspiring young leaders."

Applicants must be Hawaii high school seniors graduating in 2015 with a minimum cumulative grade point average (GPA) of 2.75 in their senior year. They

must also have played on a league-recognized team during at least one of their high school years. Special focus will be on student athletes in lower-profile sports.

Student athletes must submit a completed application, short essay on their high school experience and plans after high school, two letters of recommendations from faculty members, and verification of their GPA in writing by a member of the school faculty.

Applications are available at hmsa.com/kaimana and on the Hawaii High School Athletic Association (HHSAA) website at sportshigh.com. Applications must be submitted to HMSA by 4 p.m. on Friday, February 13, 2015.

Scholarship recipients will be notified in writing in April and will be recognized at the HMSA Kaimana Awards & Scholarship Program luncheon in June at the Hawaii Convention Center.

Interested students can visit hmsa.com/kaimana or call Tai Matsuoka at 952-7989 on Oahu for more information.

Maximize Your Surfing Performance with Massage

Massage has been utilized for thousands of years. Chinese writings dating back to 2500 BC describe the use of massage for a variety of medical purposes. It is believed that massage can provide multiple benefits to the body. Though many people think of massage therapy as primarily a relaxation device, its uses are, in reality, much more diverse. Surfers, in particular, can benefit from massage therapy and the use of massage to make them better and more versatile athletes. Surfers take a lot of pounding that, by the end of the day, leaves them with tight, sore muscles. Tense muscles can have a domino effect, spreading through the entire body and affecting nerves, muscles and bones. Regular massage addresses this problem by easing muscles and enabling the body to maintain a healthy posture and balance.

A well trained massage therapist knows the muscles that are heavily used during a day in the ocean. Massage therapists utilize massage techniques to help prepare a surfer pre and post competition, as a tool to enhance athletic performance, as a treatment to help the surfer recover after exercise or competition, and as a manual therapy intervention for sports-related muscular injuries.

A growing number of surfers recognize the physiological and psychological benefits they experience from massage, and many depend on it for that competitive edge. Various massage techniques enhance the body's own recovery process, improving a return to high-level performance and reducing the risk of some of the common surfer injuries, such as whiplash, sciatic nerve pain, thoracic outlet syndrome, low back

pain and "noodle arms."

Here are 5 great reasons why massage is beneficial to surfers.

1. Increases flexibility: For a surfer to maintain optimal performance, he/she must have a high degree of flexibility. Since massage therapy stretches the muscle fibers, flexibility is promoted and maintained. The flexibility that can be gained through massage therapy will give a competitive advantage over competitors.

2. Improves circulation: With better circulation, the athlete can utilize oxygen more efficiently. Since the practice of massage helps with blood flow, the circulation of the athlete will be improved and this will enhance performance levels.

3. Improved Focus: Any surfer will tell you it takes focus to stay in the moment and improve your performance. Massage can aid in keeping you relaxed and therefore more focused.

4. Promotes better sleep patterns: By getting regular massages, an athlete improves quantity and quality of sleep. By getting more sound sleep, the athlete is better able to perform at optimal level.

5. Getting rid of nagging injuries: Massage can help to assess the functioning of muscles around the body and their interrelationships, and through deep tissue massage it can create effects within muscles that could not be achieved by stretching alone.

By having regular massages, surfers can keep their muscles healthy, improve their flexibility, maintain relaxation, and have a better sleep cycle. These are just a few of the many benefits of massage therapy.

He dared to have a dream...

Jan. 19 Holiday Honors Civil Rights Leader

Fifteen years after Dr. King's death in 1983, Congress voted to create a national holiday to honor Martin Luther King, Jr. With President Ronald Reagan's signature, Martin Luther King Day was first recognized as a federal holiday in 1986. Dr. King's birthday is January 15 and the holiday is scheduled for the third Monday of every January.

After the U.S. congress ratified Martin Luther King day as a federal holiday, it was still up to each state's legislature to declare an official state holiday.

In 1989 Hawaii State Legislature confirmed the passing of the law after a visit from Dr. King's widow earlier. So, beginning in 1990, it has become an official state and federal holiday.

Dr. King's main goal was equal civil rights for all races and social groups; a message needed in Hawaii today. Even in the "aloha state" cries of prejudice call out at times regarding housing, employment, and social opportunities. King's dream was to see all people and races working together. He dreamed of fairness, peace, and justice no matter what color our skin is. He dreamed of racial equality in America and around the world.

As our state and nation enjoyed another three day weekend, let us do more than enjoy rest or recreation. Let us consider one man's great contribution in changing the world into a better place. He dared to dream and do.

One person's contribution to better a society and community can make a difference. You and I can make a difference, if we'll only try. Racial equality is a goal each of us can strive for. It's within all of our reach with daily opportunities. Take this time to be thankful that one courageous man like Dr. Martin Luther King dared to do what he dreamed.

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January 7	#1	December 26
January 21	#2	January 9
February 4	#3	January 23
February 18	#4	February 6
March 4	#5	February 20
March 18	#6	March 6
April 1	#7	March 20
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September 16	#19	September 4
September 30	#20	September 18
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October 28	#22	October 16
November 11	#23	October 30
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 New Screen Doors • Window
 Screens • Porch Enclosures •
 Window Replacement/Repair
 Free Estimates 783-8764

Save Sea Turtles
Use Reusable Bags
www.b-e-a-c-h.org



Marianne Abrigo, Properties

Specializing in -
 North Shore
 Real Estate

Ask for our list of avail-
 able properties and/or a
 free market analysis.

Marianne M. Abrigo
 "Realtor since 1974"

Office 637-3511
Fax 637-0777
Email mabrigo222@aol.com

HELP WANTED

BUSSERS/SERVERS
 Pizza Bob's in Haleiwa is looking
 for BUSSERS/SERVERS. Experi-
 ence preferred. Apply in person
 at 66-145 Kam. Hwy.

COOKS/KITCHEN HELP
 Pizza Bob's in Haleiwa is looking
 for kitchen personnel. Experi-
 ence preferred, but will consider
 training the right people. Apply
 in person at 66-145 Kam. Hwy.

Part Time Personal Assistant
 Computer skills required
 (Word and Excel)
 Fax resume—638-7643

Pioneer Ace Hardware
 If you are customer service
 oriented and reliable then Ace
 is the place for you! Apply at
 Wahiawa, Haleiwa or Laie.

Retail Sales
Surf & Sea
 Hawaii's Ocean Sports Headquarters
 is always looking for hard working,
 energetic people to become a part
 of our sales team. Good pay, bonus,
 benefits. Ocean sports experience
 and/or bilingual a plus. Apply in
 person daily 9am-7pm
 62-595 Kam. Hwy., Haleiwa

FOR RENT

Tables & Chairs
 780-8037

Sunset House
 Brand New Condition
 Newly renovated with all brand
 new appliances and fixtures
 3 bedrooms/2 full baths
 multiple lanai, washer/dryer
 3 min walk to Sunset Beach
 Please call Joyce (808) 838-1202

FOR SALE

High grade stainless steel pipe,
 (sch40) from 1" to 8" size pipe,
 20 foot in length, SS tubing 1/2"
 to 3/8". If interested call Hank
 386-3992 or 690-0392.

Pothole Hotline
768-7777

MISCELLANEOUS

Voice of God Ministries
 Jesus Loves You
 For Prayer
 Call 808-373-0294

North Shore Food Bank
 Food bag distribution
 Wednesdays at Haleiwa
 Gym across from
 Post Office
 9am-12pm

New Hope Haleiwa
 "Anchored to God's word,
 led by his spirit" @Haleiwa
 Elementary School
 9:00am Service
 621-9363

The Hawaii State Library
 Presents Patent & Trademark
 Searching-Essential Information
 You Need To Protect Your
 Intellectual Property
 Wednesday, January 28, 2015
 8:30am - 4:45pm
 Aiea Public Library Auditorium
 99-374 Pohai Pl, Aiea
 Free, Registration Required,
 Seats Limited 586-3477 to
 Register by January 23, 2015.

Classified Ad Rates

3 lines (min.)	\$18.89
4 lines	\$25.13
5 lines	\$32.45
1" Box Ad	\$41.88

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E Kooka Kakoue Malama I Kawaiola
www.cleanwaterhonolulu.com
 Environmental Concern Line
527-5091
 City & County of Honolulu

GIVE BLOOD
 Friday, January 30, 2015
 Brigham Young University Hawaii
 Cannon Activities Center
 9:00am - 4:15 pm

Blood Mobile
 55-220 Kulanui St.

Blood Mobile
 56-490 Kamehameha Hwy
 848-4770

Hawaiian Humane Society
(808) 946-2187
 Animal Rescues &
 Investigations 356-2250
 Dog Licensing 356-2227
 Donations & Gifts 356-2221
 Education 356-2206
 Pet Adoptions & Lost & Found
 356-2218

Queen's Open Market
 Sundays 1:00 to 5:00 pm
 Liliuokalani Church

OFF da ISLAND
 Are you leaving Oahu on vaca-
 tion or business? Do you live on a
 neighbor island, the mainland or
 foreign country and subscribe to
 the North Shore News? Try send
 us a photo of someone in front
 of a sign or landmark holding a
 copy of the NSN. Email your photo
 along with the person or persons'
 name, community of residence,
 telephone number and photo loca-
 tion to: NShoreNews@aol.com.

Don't throw away that old BIKE!
Donate it to Yikes Bikes
 A non-profit program at Waiialua
 High & Intermediate School
637-8200
 M-F • 8 a.m.-3 p.m.

Waiialua Computer Instruction
 Friday, January 23, 2015
 9:00am-10:00am
 Waiialua Public Library

Sketchers Group
 Saturday, January 24, 2015
 Bring sketchbook,
 pens & pencils
 Waiialua Public Library



Malama Market Haleiwa:

Open Daily 7 a.m.–9 p.m.
(808) 637-4520

Malama Market Makakilo:

Open Daily 6 a.m.–10 p.m.
(808) 672-9955

Valid Dates:
1/21/15–1/27/15

Deals of the Week!

Clementines

2 lb. Bag

2 LB. BAG

2/\$7



Fresh Whole Pork Picnic Shoulder



\$2.29 LB.



Coca-Cola

Selected Varieties,
12/12 oz.

2/\$10



Maui Style Potato or Shrimp Chips

Selected Varieties,
4.5–6 oz.

\$2.69



Meadow Gold Novelty Bars or Twin Pops

Selected Varieties,
6 ct.

\$2.59



Hawaiian Hula Dressing

Selected Varieties,
8 oz.

\$3.49



Meadow Gold Drinks or Teas

Selected Varieties,
1/2 Gal.

9/\$10



Yoplait Yogurt

Selected Varieties,
4–6 oz.

5/\$3



Brownie Bites

11 oz.

\$3.99 EA.



8 Piece Country Style Fried Chicken

2 Wings, 2 Drums,
2 Thighs, 2 Breasts

\$9.49 EA.



Heineken or Corona

18 Pk. Bottles
or Rolling Rock
or Pabst
Blue Ribbon
30 Pk. Cans

\$19.99



Thursday

Grilled Steak Lunch

7–8 oz. Steak, Rice, Tossed Salad, Drink

\$8.99



Hawaii Beverage Fee Hawaii Beverage Fee of 1.5¢ per can or bottle will be added to purchase price at checkout. An additional Hawaii Deposit Fee of 5¢ will be charged for all specially marked beverage containers.

Limit five units (mix/match) per purchase, unless otherwise specified. We reserve the right to limit quantities. No sales to dealers. Prices plus applicable state tax. Hawaii EBT cards welcomed.